The Maritime Executive magazine, website, newsletter, and social media platforms form the largest highly-targeted maritime industry audience in the world.

The Maritime Executive’s articles and editorials set the standard in the industry and are required reading for business executives and leaders at every level, on the water, in boardrooms or in the office. Our readers depend on us for critical insights into the key issues affecting global maritime markets.

Contact us today to reach this dynamic audience.

Reach the Largest Number of Highly-Targeted Decision-Makers with TME

Magazine **44K+**
Print & Digital

Email Marketing **44K+**
Email Send-Outs

Newsletter **48K+**
Subscribers

Website **1.7M+**

*Based on Nov/Dec 2022 distribution, as filed with Alliance for Audited Media, subject to audit.
**Based on September 2023 Google Analytics. ***Including newsletter.
Powered by the expertise of our editorial and marketing teams, The Maritime Executive’s social media platforms are exceptional models of our ability to target hundreds of thousands of leaders in the maritime industry. Through our X, LinkedIn, and Facebook platforms your company can be in touch with influential decision-makers throughout the maritime marketplace.

The TME LinkedIn Group is the unrivaled leader for professional maritime business connections, and a perfect asset to share essential business information with our control group of over 134,000 members. Sharing content with those who find it the most valuable allows for not only higher engagement but more quality interactions.

With more than 56,000 Followers, TME X feed is a great medium to promote press releases, build relationships, and keep up-to-date with industry news and developments. Tailored audiences and hashtag targeting allow you to share your news with the users who have already expressed interest in your keywords.

Our more than 38,800 Facebook Followers make TME an ideal medium to reach businesses around the world. The interactions and engagement on our page ensure that your content will reach an audience matching your target market.
TME was created with industry leaders in mind and today is the most trusted resource available for maritime decision-makers. Published six times a year, each edition features top leaders and their businesses from around the world and provides in-depth analyses of the critical issues of the day. No other publication comes close to its elegance of design and quality of writing. Readers count on The Maritime Executive as their number-one source of industry insight.

- Over 50% of audience own ships or are involved in ship operations
- Subscribers in over 177 countries
- 100% original content.
2024 TME MEDIA KIT

JAN/FEB

PASSENGER VESSELS

Cruise Industry Review
Passenger Safety
LNG
Voyage Optimization
Reducing Emissions
Water Treatment
Cruise Ports
Environmental Directory

Capital Link Intl. Shipping Forum New York, NY, USA Mar, 2024
CMA Shipping Stamford, CT, USA Mar 12-14, 2024
Asia Pacific Maritime Singapore Mar 13-15, 2024
Clean Gulf / Clean Waterways Cincinnati, OH, USA April 9-11, 2024
Sea Japan Tokyo, Japan April 10-12, 2024
Capital Link Maritime Forum Singapore April 16, 2024
2024 IPF New Orleans, LA, USA April 22-25, 2024

Ad Close Jan 24, 2024 Material Close Jan 26, 2024

MAR/APRIL

ENERGY EXPLORATION & PRODUCTION

Port & Terminal Technology Savannah, GA, USA April 30-May 1, 2024
Offshore Technology Houston, TX, USA May 6-9, 2024
Breakbulk Europe Rotterdam, Netherlands May 21-23, 2024
Maritime Leaders Summit Athens, Greece June 3, 2024
Posidonia Athens, Greece June 3-7, 2024
GreenTech Halifax Conv. Center/Nova Scotia, CA June 5-7, 2024
Seawork Marine Civils Southampton, UK June 11-13, 2024

Ad Close Mar 20, 2024 Material Close Mar 22, 2024

MAY/JUNE

SHIPBUILDING & REPAIR

Global Shipbuilding Review
Ship Repair
Methanol
Classification Societies
Naval Architecture
Seals and Bearings
Ro-Ro Ports
Shipyard Directory

Capital Link Shipping & Marine Services Forum London, UK TBA
SMM Hamburg, Germany Sept 3-6, 2024
IMPA London London, UK Sept 11-12, 2024
ASBA Annual Cargo Conference Miami Beach, FL, USA Sept 25-27, 2024
Capital Link Operational Excellence in Shipping Athens, Greece Oct, 2024
SNAME Norfolk, VA, USA Oct 14-16, 2024
Breakbulk America Houston, TX, USA Oct 15-17, 2024

Ad Close May 15, 2024 Material Close May 17, 2024

JULY/AUG

SHIP MANAGEMENT

Academies & Institutes
Ship Management
Ammonia
Software
Ship Registries
AI
Breakbulk/Heavy Lift/Project Cargo Ports
Training Directory

International WorkBoat New Orleans, LA, USA Nov 13-15, 2004
Capital Link German Maritime Forum Hamburg, Germany Nov, 2024
Capital Link Hong Kong Maritime Forum Hong Kong Nov, 2024
SHIPPINGInsight Stamford, CT, USA TBD
Clean Gulf / Clean Pacific Houston, TX, USA Nov 18-20, 2024

Ad Close Sept 18, 2024 Material Close Sept 20, 2024

SEPT/OCT

SALVAGE & SPECIAL OPS

Global Salvage Review
Machine Learning
Cyber Security
Cranes & Deck Machinery
Dredging
Autonomous Vessels
Container Ports
Cranes & Deck Machinery Directory

Floating Workboat Review
Tugs & Barges
Nuclear
Propulsion Systems
Offshore Wind
Satellite Communications
Intermodal & Reefer Cargo Ports
SITCOM Directory

Ad Close Nov 13, 2024 Material Close Nov 15, 2024

NOV/DEC

OFFSHORE SERVICES

Floating Wind Solutions Texas USA Feb, 2025

Ad Close Nov 13, 2024 Material Close Nov 15, 2024
Share of Audience*

50% NORTH AMERICA
21% EUROPE
13% ASIA
2% SOUTH AMERICA
13% AFRICA
2% OCEANIA

Note: all percentages are rounded to the nearest whole number so totals may not be exact.

INDUSTRY BREAKDOWN
Maritime Operations 31%
Ship Owners 9%
Satellite Communications 7%
Manufacturing/Distribution 7%
Maritime Education/Training/Research 5%
Oil/Gas/Energy 5%
Logistics 4%
Shipbuilding/Repair 4%
Consultants/Surveyor 4%
Military/Government 3%
IT/Telecom/Software Design/Navigation 3%
Banking/Insurance 3%
Port Authority/Port Operator 2%
Ship Manager 2%
PR/Marketing/Media/Publishing 2%
Legal 2%
Maritime Security/Defense 2%
Trade Org./Unions/Professional Org. 1%
Naval Architect 1%
Ship Broker .9%
Chartering .8%
Salvage/Spill Response .7%
Recruitment/Staffing .5%
Classification Society .5%
Ship Registry .3%

TOP 25 COUNTRIES
1 UNITED STATES
2 UNITED KINGDOM
3 CANADA
4 NETHERLANDS
5 NORWAY
6 GERMANY
7 SINGAPORE
8 DENMARK
9 GREECE
10 ITALY
11 FINLAND
12 FRANCE
13 SWEDEN
14 SPAIN
15 BELGIUM
16 SWITZERLAND
17 TURKEY
18 BRAZIL
19 INDIA
20 JAPAN
21 CYPRUS
22 CHINA
23 MEXICO
24 KOREA, REPUBLIC OF
25 MALAYSIA

*Based on Nov/Dec 2022 distribution, as filed with Alliance for Audited Media, subject to audit.
## Ad Sizes

<table>
<thead>
<tr>
<th>Size Description</th>
<th>INCHES</th>
<th>METRIC</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TRIM SIZE</strong> (final size of book)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FULL PAGE FULL BLEED</td>
<td>8 x 10.875</td>
<td>203 x 276</td>
</tr>
<tr>
<td>(with .125” or 3mm added to trim size all around)</td>
<td>8.25 x 11.125</td>
<td>210 x 283</td>
</tr>
<tr>
<td>TWO-THIRDS PAGE Vertical</td>
<td>4.625 x 10</td>
<td>117 x 254</td>
</tr>
<tr>
<td>HALF-PAGE Vertical</td>
<td>3.375 x 10</td>
<td>86 x 254</td>
</tr>
<tr>
<td>HALF-PAGE Horizontal</td>
<td>7 x 4.875</td>
<td>178 x 124</td>
</tr>
<tr>
<td>HALF-PAGE ISLAND Vertical (Island guarantees only ad on page)</td>
<td>4.875 x 7</td>
<td>124 x 178</td>
</tr>
<tr>
<td>THIRD-PAGE Vertical</td>
<td>2.375 x 10</td>
<td>58 x 254</td>
</tr>
<tr>
<td>THIRD-PAGE Horizontal</td>
<td>7 x 3.125</td>
<td>178 x 79</td>
</tr>
<tr>
<td>QUARTER-PAGE Vertical</td>
<td>3.375 x 4.875</td>
<td>86 x 124</td>
</tr>
<tr>
<td>QUARTER-PAGE Horizontal</td>
<td>7 x 2</td>
<td>178 x 51</td>
</tr>
<tr>
<td>EIGHTH-PAGE Horizontal</td>
<td>3.375 x 2</td>
<td>86 x 51</td>
</tr>
<tr>
<td>CENTER SPREAD (with .125” or 3mm added to trim size all around)</td>
<td>16.25 x 11.125</td>
<td>413 x 283</td>
</tr>
<tr>
<td>DOUBLE HALF-PAGE SPREAD (with .125” or 3mm added to trim all sides)</td>
<td>16.25 x 5.4625</td>
<td>413 x 136</td>
</tr>
</tbody>
</table>

### Need to Know

**For best results we recommend sending Press-Quality PDFs.**

Sorry to say, we do not accept Publisher or Word documents as final artwork for ads.

All full page, full bleed ads must have bleeds that extend .125” (or 3mm) beyond trim on all sides. Live copy (any text or logos) must be at least .5” or 13mm away from the edges of the page.

Each page is printed beyond the edge of the page, then trimmed to size. Any photos or artwork that goes to the edge of the page must go .125” or 3mm beyond the edge so that it looks correct after trimming.

Where color is critical, a high-quality proof must be provided.

**Directory Listings Specs**

There is a 50 word limit. Please tell us how to use your company name exactly and include your logo, an email address, telephone number and website address.

### Production charges

Ad design services are available upon request. Prevailing rates apply. Contact sales for further information.

### Premium positioning

Additional $557 charge for special placements. (i.e. Right hand placement within the first 12 pages, or by a specific article).

### Send materials to:

media@maritime-executive.com

### Advertising policies:

For advertising policies, visit mediakit.maritime-executive.com
# Ad Sizes & Rates

<table>
<thead>
<tr>
<th>Size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FULL PAGE</strong></td>
<td>$5,998</td>
<td>$5,583</td>
<td>$5,328</td>
</tr>
<tr>
<td><strong>TWO-THIRD PAGE</strong></td>
<td>$5,020</td>
<td>$4,646</td>
<td>$4,291</td>
</tr>
<tr>
<td><strong>HALF PAGE</strong></td>
<td>$4,043</td>
<td>$3,618</td>
<td>$3,191</td>
</tr>
<tr>
<td><strong>HALF PAGE ISLAND</strong></td>
<td>$4,447</td>
<td>$4,139</td>
<td>$3,510</td>
</tr>
<tr>
<td><strong>DOUBLE HALF PAGE SPREAD</strong></td>
<td>$6,316</td>
<td>$6,316</td>
<td>$6,316</td>
</tr>
<tr>
<td><strong>THIRD PAGE</strong></td>
<td>$3,262</td>
<td>$3,000</td>
<td>$2,482</td>
</tr>
<tr>
<td><strong>QUARTER PAGE</strong></td>
<td>$2,482</td>
<td>$2,057</td>
<td>$1,772</td>
</tr>
<tr>
<td><strong>EIGHTH PAGE</strong></td>
<td>$1,425</td>
<td>$1,206</td>
<td>$1,063</td>
</tr>
<tr>
<td><strong>CENTER SPREAD</strong></td>
<td>$12,000</td>
<td>$12,000</td>
<td>$12,000</td>
</tr>
<tr>
<td><strong>C4 (Outside back cover)</strong></td>
<td>$6,740</td>
<td>$6,740</td>
<td>$6,740</td>
</tr>
<tr>
<td><strong>C2, C3 (Inside front &amp; back covers)</strong></td>
<td>$6,383</td>
<td>$6,383</td>
<td>$6,383</td>
</tr>
<tr>
<td><strong>EIGHTH PAGE DIRECTORY LISTING</strong></td>
<td>$590</td>
<td>$590</td>
<td>$590</td>
</tr>
<tr>
<td><strong>BELLY BAND</strong></td>
<td>$11,000</td>
<td>$11,000</td>
<td>$11,000</td>
</tr>
</tbody>
</table>

## Production charges
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## Premium positioning
Additional $557 charge for special placements. (i.e. Right hand placement within the first 12 pages, or by a specific article).

Send materials to: media@maritime-executive.com

## Advertising policies:
For advertising policies, visit mediakit.maritime-executive.com

---

Contact your representative for a quote. Or dial +1 (954) 848-9955.

**Brett Keil:** +1 (561) 797-0668  
**Clive Bullard:** +1 (845) 231-0846  
**Ed Feldman:** +1 (561) 871 9857

Reach the Largest Number of Highly-Targeted Decision-Makers with TME
Our site features breaking maritime news from around the globe and top industry analysis by in-house experts. With a state-of-the-art platform, maritime-executive.com is one of the surest ways to get your product or service seen by leading decision-makers.

- Visitors from over 190 countries
- *1.7M page impressions per month
- *1.4M visits per month
- *817K unique browsers/visitors
- Geotargeting available
- 33% share of voice
- Detailed reports generated by Google Ad Manager.

*Based on September 2023 Google Analytics.
WEBSITE

Ad Rates, Specs

2024 TME Media Kit

RUN OF SITE

<table>
<thead>
<tr>
<th>AD SIZE/POSITION</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months+</th>
</tr>
</thead>
<tbody>
<tr>
<td>990x90 or 728x90</td>
<td>$4,200</td>
<td>$3,600</td>
<td>$3,300</td>
</tr>
<tr>
<td>675x50</td>
<td>$2,340</td>
<td>$1,800</td>
<td>$1,500</td>
</tr>
<tr>
<td>300x250</td>
<td>$3,600</td>
<td>$3,000</td>
<td>$2,700</td>
</tr>
</tbody>
</table>

MARITIME DIRECTORY

http://maritime-executive.com/maritime-directory

150 Word Company Profile + Logo on Directory Page

<table>
<thead>
<tr>
<th></th>
<th>Monthly</th>
<th>Yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>150 Word Company Profile + Logo on Directory Page</td>
<td>$100</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Standard Creative: HTML 5, Gif, Png, Jpeg

- Accepted sizes:
  - 990x90
  - 728x90
  - 300x250
  - 675x50

- Lead time: up to 3 Business Days
- Max file size: 1MB
- Please send website materials to: media@maritime-executive.com

Third Party Ad tags

- The Maritime Executive serves ads using Google Ad Manager.
- For ad tag units, please supply Javascript tags for all site placements, and standard tags accompanied by a gif/jpg and click thru.
Share of Audience*

63% NORTH AMERICA
17% EUROPE
11% ASIA
1% SOUTH AMERICA
3% AFRICA
5% OCEANIA

Note: all percentages are rounded to the nearest whole number so totals may not be exact. Europe and Asia declined 5-10 percent while North America added about 50 percent, or 125,000 viewers year over year.

TOP 25 COUNTRIES
1 UNITED STATES
2 UNITED KINGDOM
3 CANADA
4 AUSTRALIA
5 PHILIPPINES
6 INDIA
7 SINGAPORE
8 SOUTH AFRICA
9 GERMANY
10 NETHERLANDS
11 NEW ZEALAND
12 IRELAND
13 FRANCE
14 NORWAY
15 MALAYSIA
16 SWEDEN
17 JAPAN
18 GREECE
19 SPAIN
20 SOUTH KOREA
21 ITALY
22 INDONESIA
23 FINLAND
24 DENMARK
25 EGYPT

*Based on September 2023 Google Analytics.
The TME Newsletter is published six times a week, has the largest circulation and is the most widely read online newsletter in the industry. It is also one of the longest running with a well-established and high-profile readership of top maritime executives, industry professionals and government officials worldwide. The TME newsletter ensures your advertising message is showcased alongside the day’s leading news stories and delivered directly to the inboxes of maritime decision-makers.

**AD SPECS & RATES**

<table>
<thead>
<tr>
<th>Ad Sizes</th>
<th>Daily</th>
<th>Weekly</th>
<th>Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90 (Position 1)</td>
<td>$500</td>
<td>$3,000</td>
<td>$11,520</td>
</tr>
<tr>
<td>728x90 (Position 2)</td>
<td>$400</td>
<td>$2,400</td>
<td>$9,360</td>
</tr>
<tr>
<td>728x90 (Position 3)</td>
<td>$350</td>
<td>$2,100</td>
<td>$7,800</td>
</tr>
<tr>
<td>185x300 (Position 1-3)</td>
<td>$350</td>
<td>$2,100</td>
<td>$7,800</td>
</tr>
<tr>
<td>185x300 (Position 4-6)</td>
<td>$250</td>
<td>$1,500</td>
<td>$5,400</td>
</tr>
</tbody>
</table>

**Specifications for Creative**

- Accepted Ad Sizes: 728x90 / 185x300
- Image Type: Static jpeg/png/gif are accepted
- Lead Time: Send creative at least 5 business days prior to campaign start to allow proper placement in newsletter.
- Max File Size: 100kB
- Please send newsletter banner ad materials and associated link (URL) to media@maritime-executive.com.
- Detailed reports of impressions, click-throughs, and demographics for all activity are supplied with any advertising campaign.

**Contact your representative for a quote.**

**Or dial**

+1 (954) 848-9955.

**Brett Keil:** +1 (561) 797-0668  
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bkeil@maritime-executive.com

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cbullard@maritime-executive.com

**Ed Feldman:** +1 (561) 871 9857  
Advertising Sales Manager  
efeldman@maritime-executive.com

Reach the Largest Number of Highly-Targeted Decision-Makers with TME
Share of Audience

- 51% NORTH AMERICA
- 22% EUROPE
- 16% ASIA
- 2% SOUTH AMERICA
- 3% AFRICA
- 6% OCEANIA

INDUSTRY BREAKDOWN
- Maritime Operations 55%
- Ship Owners 6%
- Manufacturing/Distribution 5%
- Oil/Gas/Energy 4%
- Logistics 3%
- Education/Training/Research 3%
- Shipbuilding/Repair 3%
- Military/Government 3%
- Consultants/Surveyor 3%
- IT/Telecom/Software Design/Navigation 2%
- Port Authority/Port Operator 2%
- Banking/Insurance 2%
- Ship Manager 1%
- PR/Marketing/Media/Publishing 1%
- Legal 1%
- Maritime Security/Defense 1%
- Trade Org./Unions/Professional Org. 1%
- Ship Broker 1%
- Naval Architect 1%
- Chartering 1%
- Classification Society 1%
- Salvage/Spill Response .5%
- Recruitment/Staffing .36%
- Ship Registry .21%
- Satellite Communications .17%

TOP 25 COUNTRIES
1. UNITED STATES
2. UNITED KINGDOM
3. INDIA
4. CANADA
5. SINGAPORE
6. NETHERLANDS
7. GREECE
8. AUSTRALIA
9. NORWAY
10. GERMANY
11. U.A.E.
12. FRANCE
13. CHINA
14. BRAZIL
15. ITALY
16. SPAIN
17. NIGERIA
18. TURKEY
19. DENMARK
20. SOUTH AFRICA
21. SWEDEN
22. EGYPT
23. PHILIPPINES
24. BELGIUM
25. MALAYSIA

Note: all percentages are rounded to the nearest whole number so totals may not be exact.

48K+ TME Newsletter Subscribers

22% Average Daily Open Rate

> Readers in 188 countries
> 11,654 average daily opens
> Flexible scheduling
> Largest audience in the industry
Best Reasons to Use Content Marketing

With content marketing your company will get:

> Article featured in top news of the day on The Maritime Executive Newsletter
> The article will reside forever on our website
> Promotion on our social media channels (LinkedIn, Facebook and X)
> Includes detailed report that outlines open rate and click-thru data.

Examples of recent content marketing campaigns recently published:

> https://www.maritime-executive.com/features/replica-ship-models-nautical-art-or-marketing-tool

Specs

Written content should be 1,000 words or less
Main title should be 72 characters or less, including spaces
At least one web-quality image is needed, and up to 3 additional images can be inserted inline
Video content is welcome (hosted on YouTube or Vimeo).

<table>
<thead>
<tr>
<th>CONTENT MARKETING</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PER ARTICLE</strong></td>
</tr>
</tbody>
</table>

Maritime Executive@Mar_Ex
56K+ Followers

Maritime Executive Group
134K+ Members

magazine@TMEMag
38K+ Followers

The Maritime Executive Newsletter
48K+ Subscribers

The Maritime Executive Website
1.7M+ Monthly Page Impressions

*Based on September 2023 Google Analytics.*
Attract Passive and Active Job Seekers with our Job Advertising Package

The Maritime Executive has developed a job package that will promote your job opportunity to a huge maritime audience on a global scale.

The Job Ad Package consists of:

- Job ad run for 60 days including logo in the job section of www.maritime-executive.com
- Inclusion in minimum of one Maritime Executive Newsletter
- Sharing of Job posting to Maritime Executive LinkedIn, Facebook, and X which have amassed over 100,000 professional followers.

Jobs Board

https://maritime-executive.com/jobs

1x Job Listing + Newsletter Feature + Social Media Promo

$595

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efeldman@maritime-executive.com

Reach the Largest Number of Highly-Targeted Decision-Makers with TME
Showcase Your Company’s Latest Products & News

Send a custom Eblast directly to the TME subscriber list. Our eblasts consistently generate the highest click-through rates and conversions for your advertising message.

**Eblast to TME’s Highly Targeted Subscriber List**

- 44k+ email send-outs
- Average of 7k+ opens per Eblast
- Detailed reports of impressions and click-throughs are supplied with any advertising campaign.

**RATES (per blast)**

| Eblast to TME Subscriber List | 1x | $2,500 (each blast) |

**Policies**

- All Eblast materials must be sent 5 business days in advance of sendout date.
- All content must be provided as an .html file with separately attached images.
- Maximum file size including all attachments cannot exceed 2MB.
- *The Maritime Executive* reserves the right to reject advertising materials at its discretion.
- Advertisers are solely responsible for the content of message, including but not limited to text, images or attachments to be used in message.
- Cancellations accepted only if written notice is provided 30 days before send-out date. Cancellations received less than 30 days prior to send-out will be billed at the full rate.
- Please send Eblast materials to media@maritime-executive.com

**Contact your representative for a quote. Or dial +1 (954) 848-9955.**

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Reach the Largest Number of Highly-Targeted Decision-Makers with TME

www.maritime-executive.com  +1 954 848 9955  The Maritime Executive Media Kit  16
**Share of Audience**

- **45%** North America
- **22%** Europe
- **20%** Asia
- **3%** South America
- **6%** Africa
- **2%** Oceania

**INDUSTRY BREAKDOWN**
- Maritime Industry: 18%
- Ship Owners: 9%
- Manufacturing/Distribution: 9%
- Logistics: 7%
- Maritime Education/Training/Research: 7%
- Oil/Gas/Energy: 7%
- Shipbuilding/Repair: 5%
- Consultants/Surveyor: 5%
- Military/Government: 5%
- IT/Telecom/Software Design/Navigation: 4%
- Banking/Insurance: 3%
- Port Authority/Port Operator: 3%
- Ship Manager: 3%
- PR/Marketing/Media/Publishing: 3%
- Legal: 2%
- Maritime Security/Defense: 2%
- Trade Org./Unions/Professional Org.: 2%
- Ship Broker: 2%
- Naval Architect: 1%
- Chartering: 1%
- Salvage/Spill Response: .75%
- Recruitment/Staffing: .72%
- Classification Society: .58%
- Satellite Communications: .38%
- Ship Registry: .36%

**TOP 22 COUNTRIES**
1. United States
2. India
3. United Kingdom
4. Canada
5. Singapore
6. Greece
7. Netherlands
8. Australia
9. UAE
10. Brazil
11. Germany
12. Nigeria
13. Norway
14. France
15. Turkey
16. Spain
17. Italy
18. South Africa
19. China
20. Egypt
21. Malaysia
22. Philippines

Note: all percentages are rounded to the nearest whole number so totals may not be exact.
TME podcasts explore pertinent issues from navigation optimization, oceanic climates, emergency response systems and salvage to classification, cybersecurity, decarbonization and much more. Podcast sponsorships are another intelligent method of reaching thousands of executives interested in cutting-edge topics from leading maritime executives. Your company will be introduced as the podcast sponsor at the beginning and end of each sponsored recording, which ensures a positive message about your company's products or services.

Contact your representative for a quote. Or dial +1 (954) 848-9955.

Brett Keil: +1 (561) 797-0668
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Reach the Largest Number of Highly-Targeted Decision-Makers with TME

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Posidonia 2024
June 3-7, 2024, the International Shipping Exhibition
Metropolitan Expo, Athens, Greece

Direct Access to a Multibillion Dollar Market!
Posidonia, the international shipping exhibition, has long been established as one of the major calendar events of the maritime industry and attracts every two years the most influential shipowners and major shipping companies and shipowner associations.
Posidonia is certified by the U.S. Department of Commerce and again received the U.S. Trade Fair Certification for 2021, confirming the event as a prominent business platform for U.S. companies. The Maritime Executive is the official Posidonia 2024 sales representative for the U.S. and Canada.

Posidonia 2024 provides direct access to the owners of the Greek fleet, the largest under the control of any single group of nationals:

- Greek shipowners have 365 ships totaling 33m dwt on order, including vessels of all types: VLCCs, Suezmaxes, Aframaxes, LNG and LPG carriers, dry bulk carriers, multipurpose vessels, container ships, drillships and ro-pax units.
- Newbuilding orderbook value approx. $22B, almost 10% of ships on order worldwide by vessel numbers.
- Greek owners constantly invest in new technologies to upgrade their fleet and to comply with international regulations.

Posidonia 2022 records
- 1,964 exhibiting companies from 88 countries & territories
- 28,892 visitors from 103 countries & territories
- 24 national pavilions
- 40,950 industry professional total participation

Your Opportunity
Be ready to do business with Greek owners keen to evaluate new technologies, source equipment and to develop partnerships for their demanding fleet expansion and renewal programs.

Space rental price includes the following free benefits:
- No fees for exhibitor registration, exhibition entrance or for sub-exhibitors
- Free entry in the exhibition catalogue, the Posidonia website and the Posidonia mobile application
- Free visitor invitations available to exhibitors for mailing to clients and contacts
- Press office support for press distribution of exhibitors’ news and updates
- Full exhibitor support during build-up period and Posidonia Week provided by the organizers
- Invitation to U.S. Embassy reception and other receptions
- Business center services
- Parking

Sponsorship & Advertising Options
A comprehensive list of sponsorship and advertising options is available at Posidonia 2024, which will assist you in raising your company profile and enhancing awareness of your products and services.

Enjoy a selection of exposure opportunities, which will increase the visibility of your company name, brand(s), products & services and enable you to effectively address the global maritime sector:
Posidonia Cup Yacht Race • Posidonia Running Event • Posidonia Ship-soccer Tournament • Website Banner Advertising • Official Catalogue Advertising • Wall Space Advertising • Exhibitors’ e-bulletins Logo in the Exhibitor’s Catalogue • Exhibition Hall Floor Stickers • IPDC Bags • Shuttle Bus Service

2024 Exhibition Rates & Services Posidonia
Exhibition Space (space only)
Premium A €485 per sqm
Premium B €435 per sqm
Standard €340 per sqm

Contact your representative for a quote. Or dial +1 (954) 848-9955.

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Consolidated Media Report*
*B2B Media 6 months ended Dec. 31, 2022

<table>
<thead>
<tr>
<th>TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION</th>
<th>45,160</th>
</tr>
</thead>
<tbody>
<tr>
<td>Qualified Nonpaid Individual - Print</td>
<td>8,527</td>
</tr>
<tr>
<td>Qualified Nonpaid Individual - Digital</td>
<td>32,263</td>
</tr>
<tr>
<td>Qualified Nonpaid Individual - Print &amp; Digital (Unduplicated)</td>
<td>4,370</td>
</tr>
<tr>
<td>Qualified Nonpaid Individual - Total</td>
<td>45,160</td>
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</tbody>
</table>

| Nonqualified Market Coverage - Print       | 172   |
| Nonqualified Market Coverage - Digital     | 0     |
| Nonqualified Market Coverage - Print & Digital | 0     |
| Nonqualified Market Coverage - Total       | 172   |

| Nonqualified Allocated for Shows and Conventions - Print | 650   |
| Nonqualified Allocated for Shows and Conventions - Digital | 0     |
| Nonqualified Allocated for Shows and Conventions - Print & Digital | 0     |
| Nonqualified Allocated for Shows and Conventions - Total | 650   |

| Nonqualified Miscellaneous, Including Staff Copies - Print | 196   |
| Nonqualified Miscellaneous, Including Staff Copies - Digital | 0     |
| Nonqualified Miscellaneous, Including Staff Copies - Print & Digital | 0     |
| Nonqualified Miscellaneous, Including Staff Copies - Total | 196   |

Total Average Nonqualified Circulation 1,018

<table>
<thead>
<tr>
<th>CIRCULATION BY ISSUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>July/August</td>
</tr>
<tr>
<td>Sept/Oct</td>
</tr>
<tr>
<td>Nov/Dec</td>
</tr>
<tr>
<td>Average</td>
</tr>
</tbody>
</table>

**Frequency:** Bimonthly  
**Format:** Standard  
**Established:** 1997  
**AAM Member Since:** 2014  
**Member #:** 06-0740-5  
**SRDS:** 84

*Based on 6 months ended 12/31/2022, as filed with Alliance for Audited Media, subject to audit.