

The MARITIME EXECUTIVE

INTELLECTUAL CAPITAL FOR LEADERS



MAGAZINE | WEBSITE | NEWSLETTER | SOCIAL MEDIA | PODCAST
CONTENT MARKETING | JOBS BOARD | EMAIL MARKETING



Simply the Best.

Total Audience***

➔ 2.0M+

The Maritime Executive magazine, website, newsletter, and social media platforms form the largest highly-targeted maritime industry audience in the world.

The Maritime Executive's articles and editorials set the standard in the industry and are required reading for business executives and leaders at every level, on the water, in boardrooms or in the office. Our readers depend on us for critical insights into the key issues affecting global maritime markets.

Contact us today to reach this dynamic audience.

Magazine Print & Digital* **44,064**

Newsletter (Subscribers) **49,791**

Social Media

Facebook Followers **38,800**

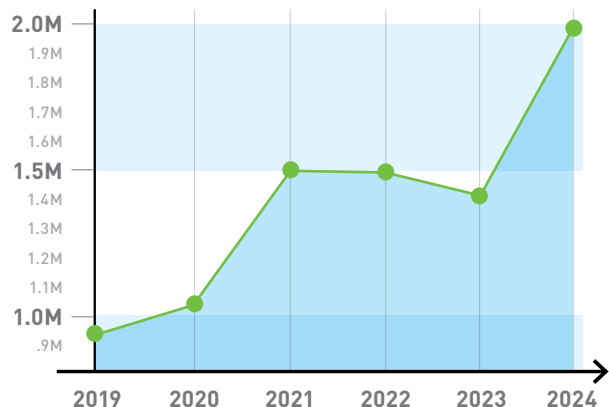
X Followers **56,000**

LinkedIn Members **134,393**

Website **1,700,000**

(page impressions per mo.)**

Monthly Audience Growth for Last 5 Yrs.



Reach the Largest Number of Highly-Targeted Decision-Makers with TME

Magazine

44K+

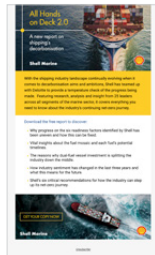
PRINT & DIGITAL



Email Marketing

44K+

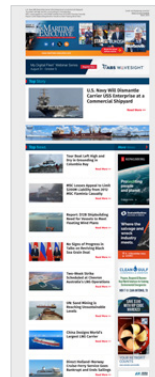
EMAIL SEND-OUTS



Newsletter

48K+

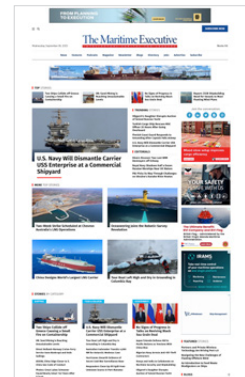
SUBSCRIBERS



Website

1.7M+

**MONTHLY PAGE IMPRESSIONS



Total Social Media Reach

➔ **229K⁺** Members & Followers

Powered by the expertise of our editorial and marketing teams, *The Maritime Executive's* social media platforms are exceptional models of our ability to target hundreds of thousands of leaders in the maritime industry. Through our [X](#), [LinkedIn](#), and [Facebook](#) platforms your company can be in touch with influential decision-makers throughout the maritime marketplace.

The [TME LinkedIn Group](#) is the unrivaled leader for professional maritime business connections, and a perfect asset to share essential business information with our control group of over [134,000 members](#).

Sharing content with those who find it the most valuable allows for not only higher engagement but more

quality interactions.

With more than [56,000 Followers](#), [TME X feed](#) is a great medium to promote [press releases](#), build relationships, and keep up-to-date with industry news and developments. Tailored audiences and hashtag targeting allow you to share your news with the users who have already expressed interest in your keywords.

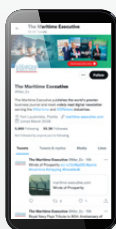
Our more than [38,800 Facebook Followers](#) make TME an ideal medium to reach businesses around the world. The interactions and engagement on our page ensure that your content will reach an audience matching your target market.



Maritime Executive@Mar_Ex

56K⁺

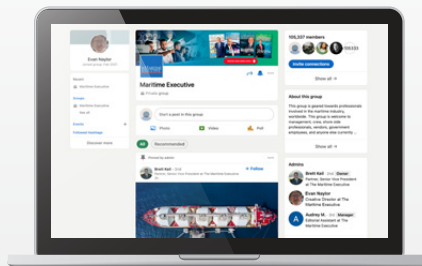
Followers



Maritime Executive Group

134K⁺

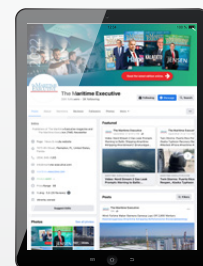
Members



magazine@TMEMag

38K⁺

Followers



Subscribers

➔ **44K+**

Audited Circulation*
Print + Digital

TME was created with industry leaders in mind and today is the most trusted resource available for maritime decision-makers. Published six times a year, each edition features top leaders and their businesses from around the world and provides in-depth analyses of the critical issues of the day. No other publication comes close to its elegance of design and quality of writing. Readers count on *The Maritime Executive* as their number-one source of industry insight.

- Over 50% of audience own ships or are involved in ship operations
- Subscribers in over 177 countries
- 100% original content.



JAN/FEB

PASSENGER VESSELS



Cruise Industry Review
Passenger Safety
LNG
Voyage Optimization
Reducing Emissions
Water Treatment
Cruise Ports
Environmental Directory

Capital Link Intl. Shipping Forum	New York, NY, USA	Mar, 2024
CMA Shipping	Stamford, CT, USA	Mar 12-14, 2024
Asia Pacific Maritime	Singapore	Mar 13-15, 2024
Clean Gulf / Clean Waterways	Cincinnati, OH, USA	April 9-11, 2024
Sea Japan	Tokyo, Japan	April 10-12, 2024
Capital Link Maritime Forum	Singapore	April 16, 2024
2024 IPF	New Orleans, LA, USA	April 22-25, 2024

Ad Close Jan 24, 2024 Material Close Jan 26, 2024

MAR/APRIL

**ENERGY EXPLORATION
& PRODUCTION**



Offshore Energy Review
Tanker Market
Carbon Capture
Lubricants and Additives
Fluid Handling
Marine Coatings
Energy Ports
Coatings Directory

Port & Terminal Technology	Savannah, GA, USA	April 30-May 1, 2024
Breakbulk Europe	Rotterdam, Netherlands	May 21-23, 2024
Maritime Leaders Summit	Athens, Greece	June 3, 2024
Posidonia	Athens, Greece	June 3-7, 2024
GreenTech	Halifax Conv. Center/Nova Scotia, CA	June 5-7, 2024
Seawork Marine Civils	Southampton, UK	June 11-13, 2024

Ad Close Mar 20, 2024 Material Close Mar 22, 2024

MAY/JUNE

SHIPBUILDING & REPAIR

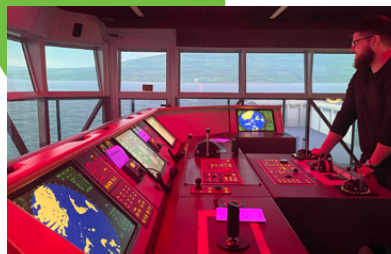


Global Shipbuilding Review
Ship Repair
Methanol
Classification Societies
Naval Architecture
Seals and Bearings
Ro-Ro Ports
Shipyard Directory

Ad Close May 15, 2024 Material Close May 17, 2024

JULY/AUG

SHIP MANAGEMENT



Academies & Institutes
Ship Management
Ammonia
Software
Ship Registries
AI
Breakbulk/Heavy Lift/
Project Cargo Ports
Training Directory

Capital Link Shipping & Marine Services Forum	London, UK	TBA
SMM	Hamburg, Germany	Sept 3-6, 2024
IMPA London	London, UK	Sept 11-12, 2024
ASBA Annual Cargo Conference	Miami Beach, FL, USA	Sept 25-27, 2024
Capital Link Operational Excellence in Shipping	Athens, Greece	Oct, 2024
SNAME	Norfolk, VA, USA	Oct 14-16, 2024
Breakbulk America	Houston, TX, USA	Oct 15-17, 2024
Capital Link New York Maritime Forum	New York, NY, USA	Oct 15, 2024

Ad Close July 17, 2024 Material Close July 19, 2024

SEPT/OCT

SALVAGE & SPECIAL OPS



Global Salvage Review
Machine Learning
Hydrogen
Cyber Security
Cranes & Deck Machinery
Dredging
Autonomous Vessels
Container Ports
Cranes & Deck Machinery
Directory

International WorkBoat	New Orleans, LA, USA	Nov 13-15, 2024
Capital Link German Maritime Forum	Hamburg, Germany	Nov, 2024
Capital Link Hong Kong Maritime Forum	Hong Kong	Nov, 2024
SHIPPINGInsight	Stamford, CT, USA	TBD
Clean Gulf / Clean Pacific	Houston, TX, USA	Nov 18-20, 2024

Ad Close Sept 18, 2024 Material Close Sept 20, 2024

NOV/DEC

OFFSHORE SERVICES

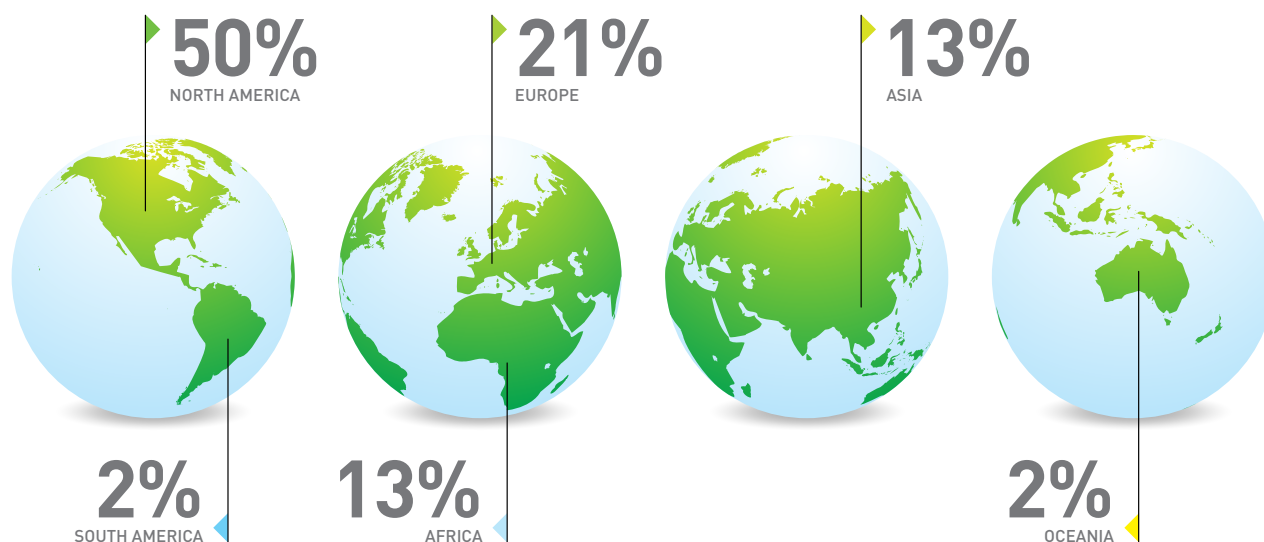


Global Workboat Review
Tugs & Barges
Nuclear
Propulsion Systems
Offshore Wind
Satellite Communications
Intermodal & Reefer Cargo
Ports
SATCOM Directory

Floating Wind Solutions	Texas USA	Feb, 2025
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Ad Close Nov 13, 2024 Material Close Nov 15, 2024

Share of Audience*



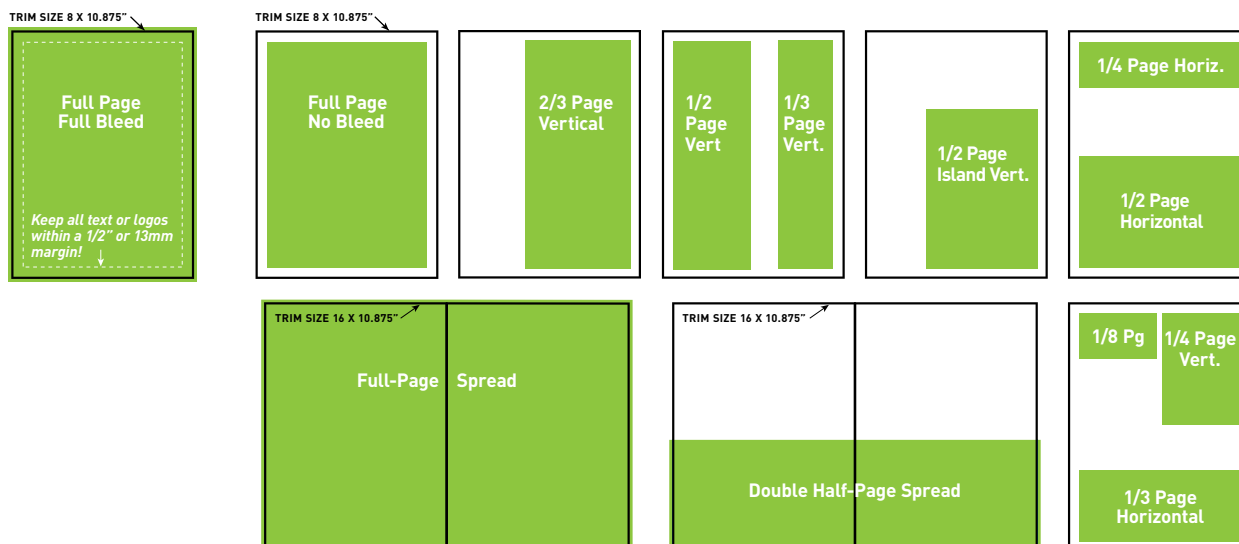
Note: all percentages are rounded to the nearest whole number so totals may not be exact.

INDUSTRY BREAKDOWN

Maritime Operations	31%
Ship Owners	9%
Satellite Communications	7%
Manufacturing/Distribution	7%
Maritime Education/Training/Research	5%
Oil/Gas/Energy	5%
Logistics	4%
Shipbuilding/Repair	4%
Consultants/Surveyor	4%
Military/Government	3%
IT/Telecom/Software Design/Navigation	3%
Banking/Insurance	3%
Port Authority/Port Operator	2%
Ship Manager	2%
PR/Marketing/Media/Publishing	2%
Legal	2%
Maritime Security/Defense	2%
Trade Org./Unions/Professional Org.	1%
Naval Architect	1%
Ship Broker	.9%
Chartering	.8%
Salvage/Spill Response	.7%
Recruitment/Staffing	.5%
Classification Society	.5%
Ship Registry	.3%

TOP 25 COUNTRIES

1	UNITED STATES
2	UNITED KINGDOM
3	CANADA
4	NETHERLANDS
5	NORWAY
6	GERMANY
7	SINGAPORE
8	DENMARK
9	GREECE
10	ITALY
11	FINLAND
12	FRANCE
13	SWEDEN
14	SPAIN
15	BELGIUM
16	SWITZERLAND
17	TURKEY
18	BRAZIL
19	INDIA
20	JAPAN
21	CYPRUS
22	CHINA
23	MEXICO
24	KOREA, REPUBLIC OF
25	MALAYSIA



Ad Sizes

All sizes are width x height

INCHES

METRIC

TRIM SIZE (final size of book)

8 x 10.875

203 x 276

FULL PAGE FULL BLEED

(with .125" or 3mm added to trim size all around)

8.25 x 11.125

210 x 283

(including bleed)

TWO-THIRDS PAGE Vertical

4.625 x 10

117 x 254

HALF-PAGE Vertical

3.375 x 10

86 x 254

HALF-PAGE Horizontal

7 x 4.875

178 x 124

HALF-PAGE ISLAND Vertical

(Island guarantees only ad on page)

4.875 x 7

124 x 178

THIRD-PAGE Vertical

2.375 x 10

58 x 254

THIRD-PAGE Horizontal

7 x 3.125

178 x 79

QUARTER-PAGE Vertical

3.375 x 4.875

86 x 124

QUARTER-PAGE Horizontal

7 x 2

178 x 51

EIGHTH-PAGE Horizontal

3.375 x 2

86 x 51

CENTER SPREAD

(with .125" or 3mm added to trim size all around)

16.25 x 11.125

413 x 283

(including bleed)

(including bleed)

DOUBLE HALF-PAGE SPREAD

(with .125" or 3mm added to trim all sides)

16.25 x 5.4625

413 x 136

(including bleed)

(including bleed)

Need to Know

For best results we recommend sending **Press-Quality PDFs**. Sorry to say, we do not accept Publisher or Word documents as final artwork for ads.

All full page, full bleed ads must have bleeds that extend .125" (or 3mm) beyond trim on all sides. Live copy (any text or logos) must be at least .5" or 13mm away from the edges of the page.

Each page is printed beyond the edge of the page, then trimmed to size. Any photos or artwork that goes to the edge of the page **must go .125" or 3mm beyond the edge** so that it looks correct after trimming.

Where color is critical, a high-quality proof must be provided.

Directory Listings Specs

There is a 50 word limit. Please tell us how to use your company name exactly and include your logo, an email address, telephone number and website address.

Production charges

Ad design services are available upon request. Prevailing rates apply. Contact sales for further information.

Premium positioning

Additional \$557 charge for special placements. (i.e. Right hand placement within the first 12 pages, or by a specific article).

Send materials to:

media@maritime-executive.com

AD SIZES & RATES

	1x	3x	6x
FULL PAGE	\$5,998	\$5,583	\$5,328
TWO-THIRD PAGE	\$5,020	\$4,646	\$4,291
HALF PAGE	\$4,043	\$3,618	\$3,191
HALF PAGE ISLAND	\$4,447	\$4,139	\$3,510
DOUBLE HALF PAGE SPREAD	\$6,316	\$6,316	\$6,316
THIRD PAGE	\$3,262	\$3,000	\$2,482
QUARTER PAGE	\$2,482	\$2,057	\$1,772
EIGHTH PAGE	\$1,425	\$1,206	\$1,063
CENTER SPREAD	\$12,000	\$12,000	\$12,000
C4 (Outside back cover)	\$6,740	\$6,740	\$6,740
C2, C3 (Inside front & back covers)	\$6,383	\$6,383	\$6,383
EIGHTH PAGE DIRECTORY LISTING	\$590	\$590	\$590
BELLY BAND	\$11,000	\$11,000	\$11,000

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media@maritime-executive.com

Contact your representative for a quote. Or dial +1 (954) 848-9955.

Brett Keil: +1 (561) 797-0668

Senior Vice President and Partner
bkeil@maritime-executive.com

Clive Bullard: +1 (845) 231-0846

Advertising Sales Manager
cbullard@maritime-executive.com

Ed Feldman: +1 (561) 871 9857

Advertising Sales Manager
efeldman@maritime-executive.com

Reach the Largest Number of Highly-Targeted Decision-Makers with TME

➔ 1.7M+

Page Impressions Per Month*

➔ 1.4M+

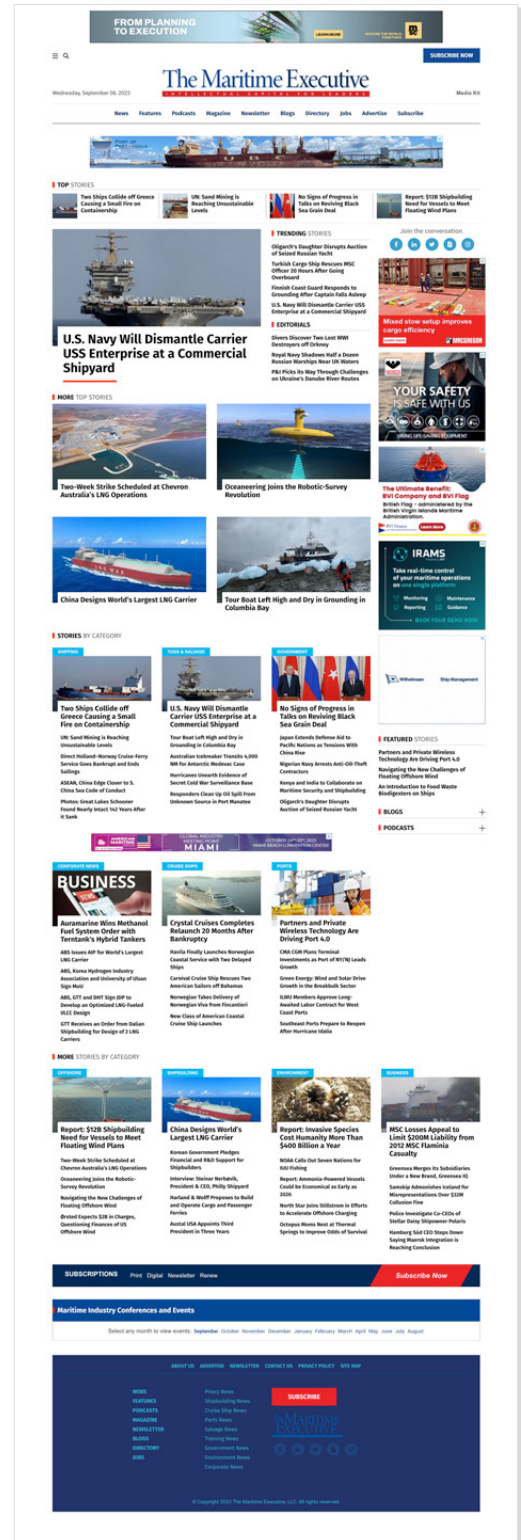
Visits Per Month*

➔ 817K+

Unique Browsers/Visitors Per Month*

Our site features breaking maritime news from around the globe and top industry analysis by in-house experts. With a state-of-the-art platform, maritime-executive.com is one of the surest ways to get your product or service seen by leading decision-makers.

- > Visitors from over 190 countries
- > *1.7M page impressions per month
- > *1.4M visits per month
- > *817K unique browsers/visitors
- > Geotargeting available
- > 33% share of voice
- > Detailed reports generated by Google Ad Manager.



*Based on September 2023 Google Analytics.

RUN OF SITE

AD SIZE/POSITION		1 Month	3 Months	6 Months+
990x90 or 728x90	6 Spaces Available	\$4,200	\$3,600	\$3,300
675x50	3 Spaces Available	\$2,340	\$1,800	\$1,500
300x250	12 Spaces Available	\$3,600	\$3,000	\$2,700

MARITIME DIRECTORY

<http://maritime-executive.com/maritime-directory>

150 Word Company Profile + Logo on Directory Page

Monthly	Yearly
\$100	\$1,000

Standard Creative: HTML 5, Gif, Png, Jpeg

> Accepted sizes:

990x90

728x90

300x250

675x50

> When sending art for 990x90 ads include 728x90 and 320x50 versions. When sending art for 728x90 ads include a 320x50 version and when sending art for 675x50 ads include a 320x50 version. This way Google can serve the best size based on the device used to view the ad: desktop, tablet or mobile.

> Lead time: up to 3 Business Days

> Max file size: 1MB

> Please send website materials to:
media@maritime-executive.com

Third Party Ad tags

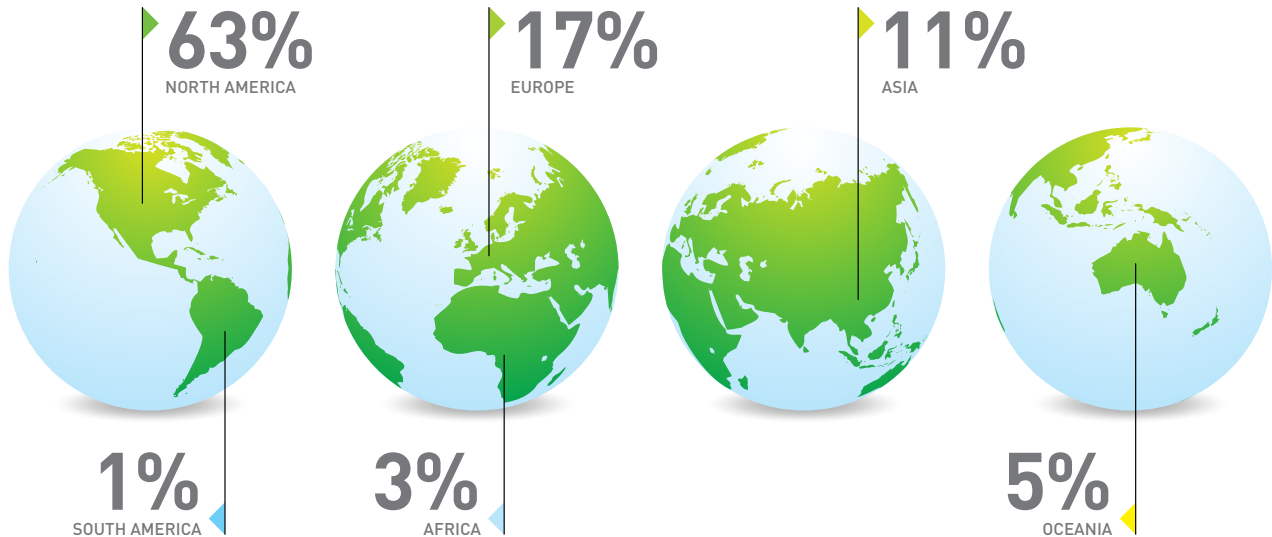
> The Maritime Executive serves ads using Google

> Ad Manager.

> For ad tag units, please supply Javascript tags for all site placements, and standard tags accompanied by a gif/jpg and click thru.



Share of Audience*



Note: all percentages are rounded to the nearest whole number so totals may not be exact. Europe and Asia declined 5-10 percent while North America added about 50 percent, or 125,000 viewers year over year.

TOP 25 COUNTRIES

1	UNITED STATES	13	FRANCE
2	UNITED KINGDOM	14	NORWAY
3	CANADA	15	MALAYSIA
4	AUSTRALIA	16	SWEDEN
5	PHILIPPINES	17	JAPAN
6	INDIA	18	GREECE
7	SINGAPORE	19	SPAIN
8	SOUTH AFRICA	20	SOUTH KOREA
9	GERMANY	21	ITALY
10	NETHERLANDS	22	INDONESIA
11	NEW ZEALAND	23	FINLAND
12	IRELAND	24	DENMARK
13	FRANCE	25	EGYPT

*Based on September 2023 Google Analytics.

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Reach the Largest Number of Highly-Targeted Decision-Makers with TME

The *TME Newsletter* is published six times a week, has the largest circulation and is the most widely read online newsletter in the industry. It is also one of the longest running with a well-established and high-profile readership of top maritime executives, industry professionals and government officials worldwide. The *TME newsletter* ensures your advertising message is showcased alongside the day's leading news stories and delivered directly to the inboxes of maritime decision-makers.

AD SPECS & RATES

Ad Sizes	Daily	Weekly	Monthly
728x90 (Position 1)	\$500	\$3,000	\$11,520
728x90 (Position 2)	\$400	\$2,400	\$9,360
728x90 (Position 3)	\$350	\$2,100	\$7,800
185x300 (Position 1-3)	\$350	\$2,100	\$7,800
185x300 (Position 4-6)	\$250	\$1,500	\$5,400

Specifications for Creative

- Accepted Ad Sizes: 728x90 / 185x300
- Image Type: Static jpeg/png/gif are accepted
- Lead Time: Send creative at least 5 business days prior to campaign start to allow proper placement in newsletter.
- Max File Size: 100kB
- Please send newsletter banner ad materials and associated link (URL) to media@maritime-executive.com.
- Detailed reports of impressions, click-throughs, and demographics for all activity are supplied with any advertising campaign.

Contact your
representative
for a quote.

Or dial
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Brett Keil: +1 (561) 797-0668

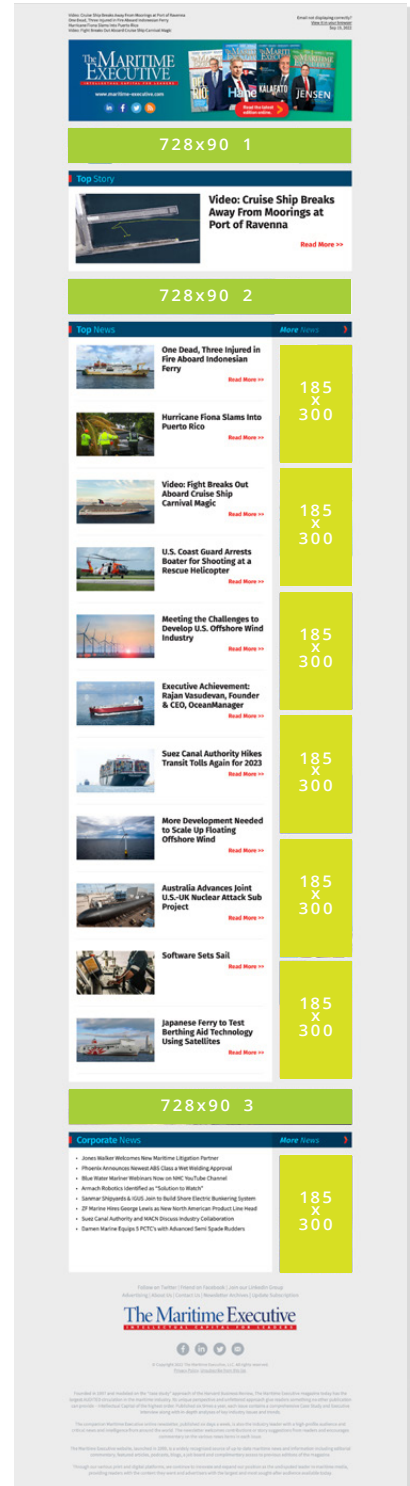
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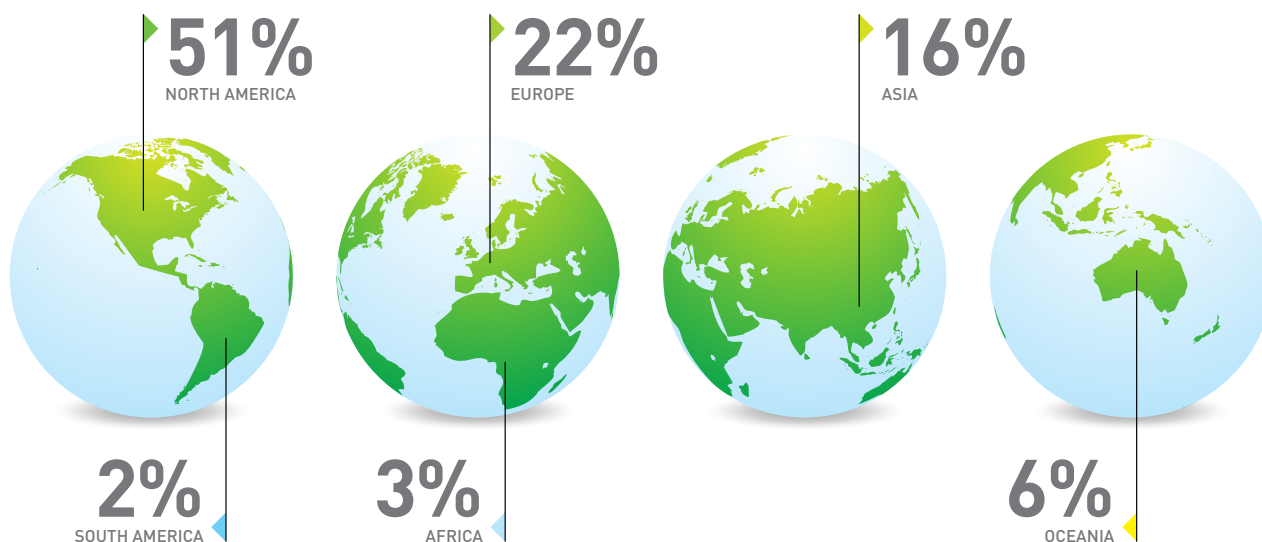
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Reach the Largest Number of Highly-Targeted Decision-Makers with TME

Share of Audience



Note: all percentages are rounded to the nearest whole number so totals may not be exact.

→ 48K+

TME Newsletter Subscribers

→ 22%

Average Daily Open Rate

- > Readers in 188 countries
- > 11,654 average daily opens
- > Flexible scheduling
- > Largest audience in the industry

INDUSTRY BREAKDOWN

Maritime Operations	55%
Ship Owners	6%
Manufacturing/Distribution	5%
Oil/Gas/Energy	4%
Logistics	3%
Education/Training/Research	3%
Shipbuilding/Repair	3%
Military/Government	3%
Consultants/Surveyor	3%
IT/Telecom/Software Design/Navigation	2%
Port Authority/Port Operator	2%
Banking/Insurance	2%
Ship Manager	1%
PR/Marketing/Media/Publishing	1%
Legal	1%
Maritime Security/Defense	1%
Trade Org./Unions/Professional Org.	1%
Ship Broker	1%
Naval Architect	1%
Chartering	1%
Classification Society	1%
Salvage/Spill Response	.5%
Recruitment/Staffing	.36%
Ship Registry	.21%
Satellite Communications	.17%

TOP 25 COUNTRIES

1	UNITED STATES
2	UNITED KINGDOM
3	INDIA
4	CANADA
5	SINGAPORE
6	NETHERLANDS
7	GREECE
8	AUSTRALIA
9	NORWAY
10	GERMANY
11	U.A.E.
12	FRANCE
13	CHINA
14	BRAZIL
15	ITALY
16	SPAIN
17	NIGERIA
18	TURKEY
19	DENMARK
20	SOUTH AFRICA
21	SWEDEN
22	EGYPT
23	PHILIPPINES
24	BELGIUM
25	MALAYSIA

Best Reasons to Use Content Marketing

With content marketing your company will get:

- > Article featured in top news of the day on *The Maritime Executive Newsletter*
- > The article will reside forever on our website
- > Promotion on our social media channels (LinkedIn, Facebook and X)
- > Includes detailed report that outlines open rate and click-thru data.

Examples of recent content marketing campaigns recently published:

- > <https://www.maritime-executive.com/features/new-antarctic-research-vessel-delivers-state-of-the-art-capability>
- > <https://www.maritime-executive.com/features/replica-ship-models-nautical-art-or-marketing-tool>
- > <https://www.maritime-executive.com/features/the-future-of-tank-inspections>

Specs

Written content should be 1,000 words or less

Main title should be 72 characters or less, including spaces

At least one web-quality image is needed, and up to 3 additional images can be inserted inline

Video content is welcome (hosted on YouTube or Vimeo).

CONTENT MARKETING

PER ARTICLE

\$1500



Maritime Executive@Mar_Ex

56k⁺

Followers



Maritime Executive Group

134k⁺

Members



magazine@TMEMag

38k⁺

Followers

*The Maritime
Executive
Newsletter*

48k⁺

Subscribers

*The Maritime
Executive
Website**

1.7M⁺

Monthly Page
Impressions

*Based on September 2023 Google Analytics.

Attract Passive and Active Job Seekers with our Job Advertising Package

The Maritime Executive has developed a job package that will promote your job opportunity to a huge maritime audience on a global scale.

The Job Ad Package consists of:

- > Job ad run for 60 days including logo in the job section of www.maritime-executive.com
- > Inclusion in minimum of one *Maritime Executive* Newsletter
- > Sharing of Job posting to *Maritime Executive* LinkedIn, Facebook, and X which have amassed over 100,000 professional followers.

JOB BOARD

<https://maritime-executive.com/jobs>

1x

Job Listing + Newsletter Feature +
Social Media Promo

\$595

The screenshot displays the 'Jobs Board' section of The Maritime Executive website. At the top, there's a navigation bar with links for News, Features, Podcasts, Magazine, Newsletter, Blogs, Directory, Jobs, Advertise, and Subscribe. Below this, a banner highlights job opportunities with specific criteria like 'CO2 emissions from ~60 days at sea for a mid-size cruise ship' and 'CO2 emissions from ~1 year of operating on 140 tonnes'. The main content area lists several job openings, each with a company logo, job title, and a brief description. These include:

- ELYSIUM**: Cruise-Based Aged Care, Elysium Cruise Residence Chief Financial Officer.
- GMCG**: Global Maritime Consultants Group, Director of Operations.
- Elliott Bay Design Group**: Architectural & Engineering Services for the Marine Industry, Project Manager - Gulf Coast.
- TRACKLINE SEARCH PARTNERS**: LNG Conversion Project Manager - PNW / FL.
- INCHCAPE**: THE NEW BRIDGE, INDEPENDENT DESIGN.

 To the right of these listings are three vertical promotional tiles: 'Solve smarter with green tech.' by BIO, 'CONVERSION' by FINCANTIERI, and 'Optical Bearing Device' by LERN MORE. At the bottom, there's a 'SUBSCRIBE NOW' button and a footer with links for ABOUT US, ADVERTISE, NEWSLETTER, CONTACT US, PRIVACY POLICY, and SITE MAP.

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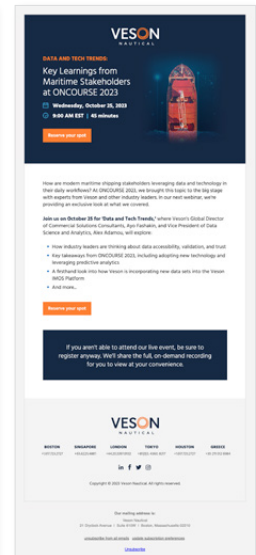
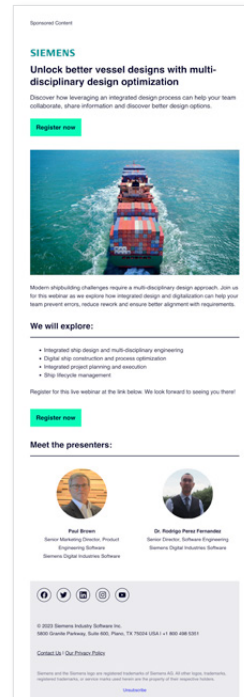
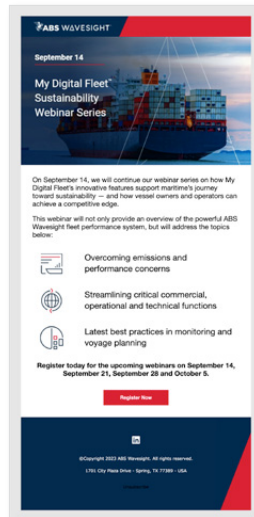
Reach the Largest Number of Highly-Targeted Decision-Makers with TME

Showcase Your Company's Latest Products & News

Send a custom Eblast directly to the TME subscriber list. Our eblasts consistently generate the highest click-through rates and conversions for your advertising message.

Eblast to TME's Highly Targeted Subscriber List

- > 44k+ email send-outs
- > Average of 7k+ opens per Eblast
- > Detailed reports of impressions and click-throughs are supplied with any advertising campaign.



RATES (per blast)

Eblast to TME Subscriber List

1x
\$2,500
(each blast)

Policies

- > All Eblast materials must be sent 5 business days in advance of sendout date.
- > All content must be provided as an .html file with separately attached images.
- > Maximum file size including all attachments cannot exceed 2MB.
- > The Maritime Executive reserves the right to reject advertising materials at its discretion.
- > Advertisers are solely responsible for the content of message, including but not limited to text, images or attachments to be used in message.
- > Cancellations accepted only if written notice is provided 30 days before send-out date. Cancellations received less than 30 days prior to send-out will be billed at the full rate.
- > Please send Eblast materials to media@maritime-executive.com

Contact your representative for a quote. Or dial +1 (954) 848-9955.

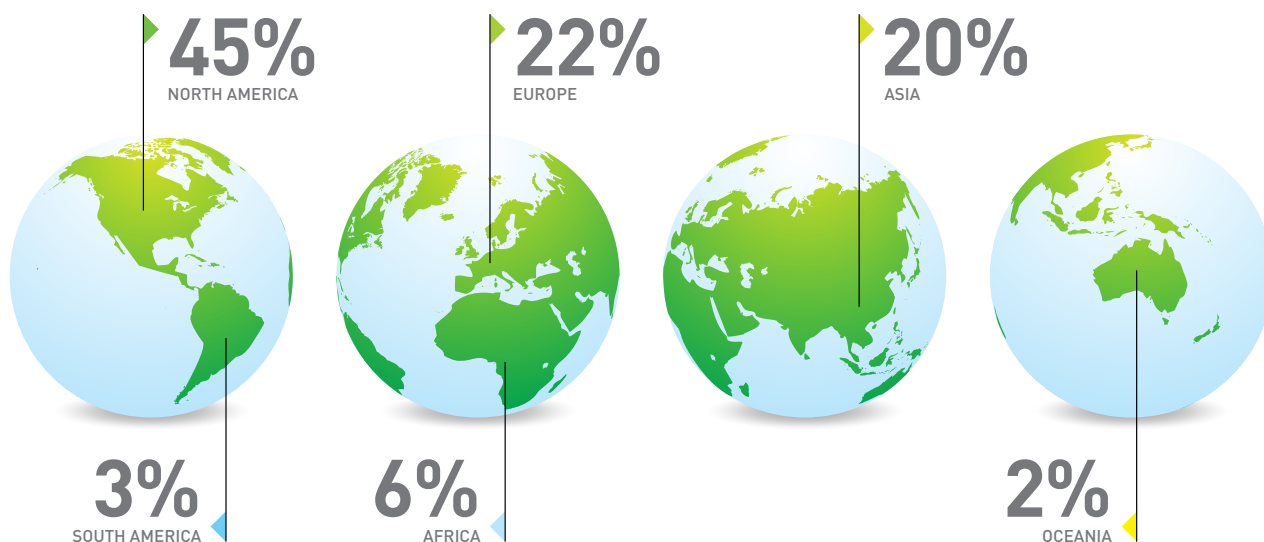
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Share of Audience



Note: all percentages are rounded to the nearest whole number so totals may not be exact.

→ **44K⁺**

Email Send-Outs

→ **7K⁺**

Average Opens Per Blast

INDUSTRY BREAKDOWN

Maritime Industry	18%
Ship Owners	9%
Manufacturing/Distribution	9%
Logistics	7%
Maritime Education/Training/Research	7%
Oil/Gas/Energy	7%
Shipbuilding/Repair	5%
Consultants/Surveyor	5%
Military/Government	5%
IT/Telecom/Software Design/Navigation	4%
Banking/Insurance	3%
Port Authority/Port Operator	3%
Ship Manager	3%
PR/Marketing/Media/Publishing	3%
Legal	2%
Maritime Security/Defense	2%
Trade Org./Unions/Professional Org.	2%
Ship Broker	2%
Naval Architect	1%
Chartering	1%
Salvage/Spill Response	.75%
Recruitment/Staffing	.72%
Classification Society	.58%
Satellite Communications	.38%
Ship Registry	.36%

TOP 22 COUNTRIES

1	UNITED STATES
2	INDIA
3	UNITED KINGDOM
4	CANADA
5	SINGAPORE
6	GREECE
7	NETHERLANDS
8	AUSTRALIA
9	UAE
10	BRAZIL
11	GERMANY
12	NIGERIA
13	NORWAY
14	FRANCE
15	TURKEY
16	SPAIN
17	ITALY
18	SOUTH AFRICA
19	CHINA
20	EGYPT
21	MALAYSIA
22	PHILIPPINES

→ **583K⁺**

Total Listens Since Dec. 31, 2018.

→ **11K⁺**

Average Listens Per Podcast.



TME podcasts explore pertinent issues from navigation optimization, oceanic climates, emergency response systems and salvage to classification, cybersecurity, decarbonization and much more.

Podcast sponsorships are another intelligent method of reaching thousands of executives interested in

cutting-edge topics from leading maritime executives. Your company will be introduced as the podcast sponsor at the beginning and end of each sponsored recording, which ensures a positive message about your company's products or services.



→ **13K⁺**

Total Listens to Date



→ **12K⁺**

Total Listens to Date



→ **14K⁺**

Total Listens to Date

RATE

Per Podcast

\$3,500

Contact your representative for a quote. Or dial +1 (954) 848-9955.

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Posidonia 2024

**June 3-7, 2024, the International Shipping Exhibition
Metropolitan Expo, Athens, Greece**

Direct Access to a Multibillion Dollar Market!

Posidonia, the international shipping exhibition, has long been established as one of the major calendar events of the maritime industry and attracts every two years the most influential shipowners and major shipping companies and shipowner associations. Posidonia is certified by the U.S. Department of Commerce and again received the U.S. Trade Fair Certification for 2021, confirming the event as a prominent business platform for U.S. companies. *The Maritime Executive* is the official Posidonia 2024 sales representative for the U.S. and Canada.

Posidonia 2024

Posidonia 2024 provides direct access to the owners of the Greek fleet, the largest under the control of any single group of nationals:

- Greek shipowners have 365 ships totaling 33m dwt on order, including vessels of all types: VLCCs, Suezmaxes, Aframaxs, LNG and LPG carriers, dry bulk carriers, multipurpose vessels, container ships, drillships and ro-pax units.
- Newbuilding orderbook value approx. \$22B, almost 10% of ships on order worldwide by vessel numbers.
- Greek owners constantly invest in new technologies to upgrade their fleet and to comply with international regulations.

Posidonia 2022 records

- 1,964 exhibiting companies from 88 countries & territories
- 28,892 visitors from 103 countries & territories
- 24 national pavilions
- 40,950 industry professional total participation

Your Opportunity

Be ready to do business with Greek owners keen to evaluate new technologies, source equipment and to develop partnerships for their demanding fleet expansion and renewal programs.

Space rental price includes the following free benefits:

- No fees for exhibitor registration, exhibition entrance or for sub-exhibitors
- Free entry in the exhibition catalogue, the Posidonia website and the Posidonia mobile application
- Free visitor invitations available to exhibitors for mailing to clients and contacts
- Press office support for press distribution of exhibitors' news and updates
- Full exhibitor support during build-up period and Posidonia Week provided by the organizers
- Invitation to U.S. Embassy reception and other receptions
- Business center services
- Parking

Sponsorship & Advertising Options

A comprehensive list of sponsorship and advertising options is available at Posidonia 2024, which will assist you in raising your company profile and enhancing awareness of your products and services.

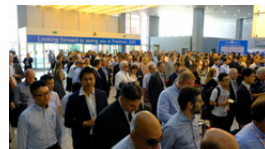
Enjoy a selection of exposure opportunities, which will increase the visibility of your company name, brand(s), products & services and enable you to effectively address the global maritime sector:

Posidonia Cup Yacht Race • Posidonia Running Event • Posidonia Ship-soccer Tournament • Website Banner Advertising • Official Catalogue Advertising • Wall Space Advertising • Exhibitors' e-bulletins Logo in the Exhibitor's Catalogue • Exhibition Hall Floor Stickers • IPDC Bags • Shuttle Bus Service

2024 Exhibition Rates & Services Posidonia

Exhibition Space (space only)

Premium A	€485 per sqm
Premium B	€435 per sqm
Standard	€340 per sqm



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Consolidated Media Report*

B2B Media 6 months ended Dec. 31, 2022



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION	45,160
Qualified Nonpaid Individual - Print	8,527
Qualified Nonpaid Individual - Digital	32,263
Qualified Nonpaid Individual - Print & Digital (Unduplicated)	4,370
Qualified Nonpaid Individual - Total	45,160
Nonqualified Market Coverage - Print	172
Nonqualified Market Coverage - Digital	0
Nonqualified Market Coverage - Print & Digital	0
Nonqualified Market Coverage - Total	172
Nonqualified Allocated for Shows and Conventions - Print	650
Nonqualified Allocated for Shows and Conventions - Digital	0
Nonqualified Allocated for Shows and Conventions - Print & Digital	0
Nonqualified Allocated for Shows and Conventions - Total	650
Nonqualified Miscellaneous, Including Staff Copies - Print	196
Nonqualified Miscellaneous, Including Staff Copies - Digital	0
Nonqualified Miscellaneous, Including Staff Copies - Print & Digital	0
Nonqualified Miscellaneous, Including Staff Copies - Total	196
Total Average Nonqualified Circulation	1,018

CIRCULATION BY ISSUE						
Issue	Qualified Nonpaid Print Total	Qualified Nonpaid Digital Total	Qualified Nonpaid Print & Digital Total	Qualified Nonpaid Total	Total Qualified	Nonqualified Total
July/August	8,653	33,336	4,562	46,551	46,551	1,028
Sept/Oct	8,300	32,090	4,475	44,865	44,865	1,673
Nov/Dec	8,627	31,363	4,074	44,064	44,064	352
Average	8,527	32,263	4,370	45,160	45,160	1,018

Frequency: Bimonthly
Format: Standard
Established: 1997
AAM Member Since: 2014
Member #: 06-0740-5
SRDS: 84

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 Plantation, FL 33317

*Based on 6 months ended 12/31/2022, as filed with Alliance for Audited Media, subject to audit.

Simply the Best.



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