**ABOUT US**

The Maritime Executive magazine, website, newsletter, and social media platforms form the largest audience in the maritime industry.

The Maritime Executive’s articles and editorials set the standard in the industry and are required reading for business executives and government leaders around the world. Our upscale readers depend on us for critical insights into the key issues impacting the global maritime industry.

**Contact us today to reach this dynamic audience.**

We are **number one** for 1.48 million reasons.

<table>
<thead>
<tr>
<th><strong>Magazine</strong></th>
<th><strong>Website</strong> <strong>(monthly page impressions)</strong></th>
<th><strong>Newsletter</strong> <strong>(Subscribers)</strong></th>
<th><strong>Social Media</strong></th>
<th><strong>Subtotal</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Print &amp; Digital</td>
<td>42,833</td>
<td>1,209,902</td>
<td>Facebook Followers</td>
<td>36,616</td>
</tr>
<tr>
<td><strong>Total Audience</strong></td>
<td><strong>1,486,708</strong></td>
<td></td>
<td>Twitter Followers</td>
<td>53,259</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>LinkedIn Members</td>
<td>90,011</td>
</tr>
</tbody>
</table>

*MAGAZINE*  
*AUDITED CIRCULATION  
PRINT & DIGITAL  

*EMAIL MARKETING*  
50,155  

*NEWSLETTER*  
54,087  

*WEBSITE*  
1,209,902  

**MONTHLY PAGE IMPRESSIONS**

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*Based on May/June 2021 distribution as filed on June 2021 Publishers Statement.  
**Based on April 2021 Google Analytics.
SOCIAL MEDIA

Powered by the expertise of our editorial and marketing teams, The Maritime Executive’s social media platforms are exceptional models of our ability to target thousands of executives in the maritime industry. Through our Twitter, LinkedIn, and Facebook platforms your company can be in touch with the most influential decision-makers in the global marketplace.

LinkedIn

The TME LinkedIn Group is the unrivaled leader for professional maritime business connections, and a perfect asset to share essential business information with our control group of over 90,000 members. Sharing content with those who find it the most valuable allows for not only higher engagement, but more quality interactions.

Twitter

With more than 53,000 Followers, TME Twitter feed is a great medium to promote press releases, build relationships, and keep up-to-date with industry news and developments. Tailored audiences and hashtag targeting allow you to share your news with the users who have already expressed interest in your keywords.

Facebook

Our more than 36,000 Facebook Followers make TME an ideal medium to reach businesses around the world. The interactions and engagement on our page ensure that your content will reach an audience matching your target market.
THE MARITIME EXECUTIVE MAGAZINE

was created with industry leaders in mind and today is the most trusted resource available for maritime decision-makers. Published six times a year, each edition features top executives and their businesses from around the world and provides in-depth analyses of the critical issues of the day. No other publication comes close to its elegance of design and quality of writing. Readers count on The Maritime Executive as their number one source of industry insight.

- Subscribers in over 184 countries
- 100% original content
- 50% of audience own ships or are involved in ship operations

*Audited Circulation
42,833
Print & Digital
# 2022 TME Media Kit

## Editorial Calendar

### JAN/FEB
- **Passenger Vessels**
  - Cruise Industry Review
  - Passenger Safety & Security
  - Water Treatment
  - Decarbonization

- **Ad Close** Jan 19, 2022  **Material Close** Jan 21, 2022

### MARCH/APRIL
- **Energy Exploration & Production**
  - Offshore Energy Review
  - LNG & Hybrid Systems
  - Marine Coatings

- **Ad Close** Mar 23, 2022  **Material Close** Mar 25, 2022

### MAY/JUNE
- **Shipbuilding & Repair**
  - Global Shipbuilding Review
  - Ship Repair
  - Naval Architecture
  - Classification Societies

- **Ad Close** May 18, 2022  **Material Close** May 20, 2022

### JULY/AUGUST
- **Ship Management**
  - Academies & Institutes
  - Ship Management
  - Maritime Software

- **Ad Close** July 20, 2022  **Material Close** July 22, 2022

### SEPT/OCT
- **Salvage & Special Ops**
  - Global Salvage Review
  - Disruptive Technologies
  - Cybersecurity

- **Ad Close** Sept 21, 2022  **Material Close** Sept 23, 2022

### NOV/DEC
- **Offshore Services**
  - Global Workboat Review
  - Offshore Wind

- **Ad Close** Nov 2, 2022  **Material Close** Nov 4, 2022
INDUSTRY BREAKDOWN

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maritime Professional</td>
<td>33%</td>
</tr>
<tr>
<td>Ship Operations*</td>
<td>17%</td>
</tr>
<tr>
<td>Oil/Gas/Energy</td>
<td>10%</td>
</tr>
<tr>
<td>Shipbuilding/Repair</td>
<td>5%</td>
</tr>
<tr>
<td>Manufacturing/Distribution</td>
<td>4%</td>
</tr>
<tr>
<td>Maritime Education/Training/Research</td>
<td>4%</td>
</tr>
<tr>
<td>Logistics</td>
<td>3%</td>
</tr>
<tr>
<td>Military/Government</td>
<td>3%</td>
</tr>
<tr>
<td>Consultants/Surveyor</td>
<td>3%</td>
</tr>
<tr>
<td>IT/Telecom/Software Design/Navigation</td>
<td>2%</td>
</tr>
<tr>
<td>Banking/Insurance</td>
<td>2%</td>
</tr>
<tr>
<td>Port Authority/Port Operator</td>
<td>2%</td>
</tr>
<tr>
<td>Trade Org./Unions/Professional Org.</td>
<td>1%</td>
</tr>
<tr>
<td>PR/Marketing/Media/Publishing</td>
<td>1%</td>
</tr>
<tr>
<td>Legal</td>
<td>1%</td>
</tr>
<tr>
<td>Maritime Security/Defense</td>
<td>1%</td>
</tr>
<tr>
<td>Ship Broker</td>
<td>1%</td>
</tr>
<tr>
<td>Classification Society</td>
<td>1%</td>
</tr>
<tr>
<td>Naval Architect</td>
<td>1%</td>
</tr>
<tr>
<td>Chartering</td>
<td>1%</td>
</tr>
<tr>
<td>Recruitment/Staffing</td>
<td>1%</td>
</tr>
<tr>
<td>Ship Registry</td>
<td>1%</td>
</tr>
<tr>
<td>Satellite Communications</td>
<td>1%</td>
</tr>
</tbody>
</table>

TOP 25 COUNTRIES

1. United States
2. United Kingdom
3. India
4. Canada
5. Singapore
6. Netherlands
7. Greece
8. Germany
9. Norway
10. United Arab Emirates
11. Brazil
12. Spain
13. Italy
14. China
15. Nigeria
16. France
17. Turkey
18. Denmark
19. Philippines
20. South Africa
21. Sweden
22. Egypt
23. Belgium
24. Malaysia
25. Finland

Ship Operations is comprised of the following classifications: Salvage/Spill Response, Ship Managers & Ship Owners/Operators per our June 2021 Publishers Statement.
### AD SIZES

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>INCHES</th>
<th>METRIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIM SIZE (final size of book)</td>
<td>8 x 10.875</td>
<td>203 x 276</td>
</tr>
<tr>
<td>FULL PAGE FULL-BLEED (with added .125” or 3mm to trim size all around)</td>
<td>8.25 x 11.125</td>
<td>210 x 283</td>
</tr>
<tr>
<td>TWO-THIRDS PAGE VERTICAL</td>
<td>4.625 x 10</td>
<td>117 x 254</td>
</tr>
<tr>
<td>HALF PAGE VERTICAL</td>
<td>3.375 x 10</td>
<td>86 x 254</td>
</tr>
<tr>
<td>HALF PAGE HORIZONTAL</td>
<td>7 x 4.875</td>
<td>178 x 124</td>
</tr>
<tr>
<td>HALF PAGE ISLAND VERTICAL (Island guarantees only ad on page)</td>
<td>4.875 x 7</td>
<td>124 x 178</td>
</tr>
<tr>
<td>THIRD PAGE VERTICAL</td>
<td>2.375 x 10</td>
<td>58 x 254</td>
</tr>
<tr>
<td>THIRD PAGE HORIZONTAL</td>
<td>7 x 3.125</td>
<td>178 x 79</td>
</tr>
<tr>
<td>QUARTER PAGE VERTICAL</td>
<td>3.375 x 4.875</td>
<td>86 x 124</td>
</tr>
<tr>
<td>QUARTER PAGE HORIZONTAL</td>
<td>7 x 2</td>
<td>178 x 51</td>
</tr>
<tr>
<td>EIGHTH PAGE HORIZONTAL</td>
<td>3.375 x 2</td>
<td>86 x 51</td>
</tr>
<tr>
<td>CENTER SPREAD (add .125” or 3mm all around)</td>
<td>16.25 x 11.125 (includes bleed)</td>
<td>413 x 283 (includes bleed)</td>
</tr>
<tr>
<td>DOUBLE HALF PAGE SPREAD (add .125” or 3mm to both left, right &amp; bottom)</td>
<td>16.25 x 5.4625 (includes bleed)</td>
<td>413 x 136 (includes bleed)</td>
</tr>
</tbody>
</table>

For best results we recommend sending press quality PDFs.

**All full page bleeds must extend .125” or 3mm beyond trim on all sides.**

Live copy (any text, logos, important graphics) must be .5” inside trim.

Where color is critical, a high-quality proof must be provided.

Each page is printed beyond the edge of the page, then trimmed to size. Any photos or artwork that goes to the edge of the page must go .125” or 3mm beyond so that it looks correct after trimming.

**What is a bleed?**

A bleed is the added area beyond the trim of a magazine or printed document. Bleed = .125” or 3mm over trim.

**DOWNLOAD AD TEMPLATES**

InDesign and Illustrator templates can be downloaded from our site to help you set up your ad correctly.

**PRODUCTION CHARGES**

Ad design services are available upon request. Prevailing rates apply. Contact sales for further information.

**PREMIUM POSITIONING**

Additional $557 charge for special placements. (i.e. Right hand placement within the first 12 pages or by a specific article).

**SEND MATERIALS TO:**

media@maritime-executive.com

**ADVERTISING POLICIES**

For advertising policies, please visit mediakit.maritime-executive.com

---

TRIM SIZE is 8x10.875” or 203 x 276mm.

FP ad w/ bleed is 8.25x11.125” or 210x283mm.

Photo or graphic in ad.

Close-up of top area of full-page ad.
# Rates

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$5,583</td>
<td>$5,255</td>
<td>$5,228</td>
</tr>
<tr>
<td>Two-Third Page</td>
<td>$4,663</td>
<td>$4,302</td>
<td>$3,974</td>
</tr>
<tr>
<td>Half Page</td>
<td>$3,744</td>
<td>$3,350</td>
<td>$2,955</td>
</tr>
<tr>
<td>Half Page Island</td>
<td>$4,118</td>
<td>$3,833</td>
<td>$3,250</td>
</tr>
<tr>
<td>Double Half Page Spread</td>
<td>$5,871</td>
<td>$5,871</td>
<td>$5,871</td>
</tr>
<tr>
<td>Third Page</td>
<td>$3,021</td>
<td>$2,778</td>
<td>$2,299</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$2,299</td>
<td>$1,905</td>
<td>$1,641</td>
</tr>
<tr>
<td>Eighth Page</td>
<td>$1,320</td>
<td>$1,117</td>
<td>$985</td>
</tr>
<tr>
<td>Center Spread</td>
<td>$11,166</td>
<td>$11,166</td>
<td>$11,166</td>
</tr>
<tr>
<td>C4 (Outside back cover)</td>
<td>$6,240</td>
<td>$6,240</td>
<td>$6,240</td>
</tr>
<tr>
<td>C2, C3 (Inside front &amp; back covers)</td>
<td>$5911</td>
<td>$5,911</td>
<td>$5,911</td>
</tr>
<tr>
<td>Eighth Page Directory Listing</td>
<td>$547</td>
<td>$547</td>
<td>$547</td>
</tr>
<tr>
<td>Belly Band</td>
<td>$10,242</td>
<td>$10,242</td>
<td>$10,242</td>
</tr>
</tbody>
</table>

Contact your representative for a quote.

Or dial +1 (954) 848-9955.

Brett Keil: +1 (561) 797-0668
Senior Vice President
bkeil@maritime-executive.com

Clive Bullard: +1 (845) 231-0846
Advertising Sales Manager
cbullard@maritime-executive.com

Thomas Cox: +44 7877 980600
Advertising Sales Manager, Europe
tcox@maritime-executive.com

**Download Ad Templates**
InDesign and Illustrator templates can be downloaded from our site to help you set up your ad correctly.

**Production Charges**
Ad design services are available upon request. Prevailing rates apply. Contact sales for further information.

**Premium Positioning**
Additional $557 charge for special placements. (i.e. Right hand placement within the first 12 pages or by a specific article).

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**Advertising Policies**
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THE MARITIME EXECUTIVE WEBSITE

features breaking maritime news from around the globe and top industry analysis by in-house experts. With a state-of-the-art, cross-platform redesign, maritime-executive.com is one of the surest ways to get your product seen by leading decision-makers.

- Visitors from over 190 countries
- *1,209,902 page impressions per month
- *941,928 visits per month
- *742,975 unique browsers
- Geotargeting available
- 33% share of voice
- Detailed reports generated by Google Ad Manager

*Based on April 2021 Google Analytics.
WEBSITE AD RATES & SPECS

RUN OF SITE

<table>
<thead>
<tr>
<th>Size/Position</th>
<th>1 Month</th>
<th>3 Months</th>
<th>6 Months+</th>
</tr>
</thead>
<tbody>
<tr>
<td>990x90 or 728x90</td>
<td>$3,500</td>
<td>$3,000</td>
<td>$2,750</td>
</tr>
<tr>
<td>675x50</td>
<td>$1,950</td>
<td>$1,500</td>
<td>$1,250</td>
</tr>
<tr>
<td>300x250</td>
<td>$3,000</td>
<td>$2,500</td>
<td>$2,250</td>
</tr>
</tbody>
</table>

Monthly rates are based on 33% share of voice and are run of site.

MARITIME DIRECTORY

http://maritime-executive.com/maritime-directory

<table>
<thead>
<tr>
<th>150 Word Company Profile + Logo on Directory Page</th>
<th>monthly</th>
<th>yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>$100</td>
<td>$1,000</td>
<td></td>
</tr>
</tbody>
</table>

STANDARD CREATIVE & FLASH

- Accepted Sizes: 990x90 / 728x90 / 300x250 / 675x50
- Lead Time: up to 3 Business Days.
- Max File Size: 1MB (gif) 1MB (jpeg).
- Please send website materials to: media@maritime-executive.com

THIRD PARTY AD TAGS

- The Maritime Executive serves ads using Google Ad Manager.
- For ad tag units, please supply Javascript tags for all site placements, and Standard tags or swf files accompanied by a gif/jpg and click thru.

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WEBSITE DEMOGRAPHICS

48% NORTH AMERICA
23% EUROPE
16% ASIA
5% AFRICA
6% OCEANIA
2% CENTRAL & SOUTH AMERICA

TOP 25 COUNTRIES
1 United States
2 United Kingdom
3 Canada
4 Australia
5 India
6 Philippines
7 Singapore
8 Barbados
9 Kenya
10 Germany
11 Netherlands
12 Norway
13 France
14 South Africa
15 Malaysia
16 New Zealand
17 Greece
18 Denmark
19 United Arab Emirates
20 Italy
21 Ireland
22 Spain
23 Sweden
24 Japan
25 Brazil

*Based on April 2021 Google Analytics.
THE MARITIME EXECUTIVE NEWSLETTER

is published six times a week, has the largest circulation and is the most widely read online newsletter in the industry. It is also one of the longest running with a well-established and high-profile readership of top maritime executives, industry professionals and government officials worldwide. The TME newsletter ensures your advertising message is showcased alongside the day’s leading news stories and delivered directly to the inboxes of maritime decision-makers.

RATES & SPECS

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Daily</th>
<th>Weekly</th>
<th>Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90 (Position 1)</td>
<td>$500</td>
<td>$2500</td>
<td>$9600</td>
</tr>
<tr>
<td>728x90 (Position 2)</td>
<td>$400</td>
<td>$2000</td>
<td>$7800</td>
</tr>
<tr>
<td>728x90 (Position 3)</td>
<td>$350</td>
<td>$1750</td>
<td>$6500</td>
</tr>
<tr>
<td>185x300 (Position 1-3)</td>
<td>$350</td>
<td>$1750</td>
<td>$6500</td>
</tr>
<tr>
<td>185x300 (Position 4-6)</td>
<td>$250</td>
<td>$1250</td>
<td>$4500</td>
</tr>
</tbody>
</table>

SPECIFICATIONS

STANDARD CREATIVE

- Accepted Ad Sizes: 728x90 / 185x300
- Image Type: Static jpeg/png/gif are accepted
- Lead Time: Send creative at least 5 business days prior to campaign start to allow proper placement in newsletter.
- Max File Size: 100kB
- Please send newsletter banner ad materials and associated link (URL) to media@maritime-executive.com.
- Detailed reports of impressions, click-throughs, and demographics for all activity are supplied with any advertising campaign.

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tcox@maritime-executive.com

www.maritime-executive.com +1 954 848 9955 The Maritime Executive Media Kit 12
### Industry Breakdown

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maritime Professional</td>
<td>57%</td>
</tr>
<tr>
<td>Ship Owners/Operator</td>
<td>5%</td>
</tr>
<tr>
<td>Manufacturing/Distribution</td>
<td>4%</td>
</tr>
<tr>
<td>Maritime Education/Training/Research</td>
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</tr>
<tr>
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<td>Banking/Insurance</td>
<td>2%</td>
</tr>
<tr>
<td>Port Authority/Port Operator</td>
<td>1%</td>
</tr>
<tr>
<td>Ship Manager</td>
<td>1%</td>
</tr>
<tr>
<td>Legal</td>
<td>1%</td>
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<tr>
<td>PR/Marketing/Media/Publishing</td>
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<td>Naval Architect</td>
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<td>Chartering</td>
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<td>Salvage/Spill Response</td>
<td>1%</td>
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<td>Recruitment/Staffing</td>
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<td>Classification Society</td>
<td>1%</td>
</tr>
<tr>
<td>Ship Registry</td>
<td>1%</td>
</tr>
<tr>
<td>Satellite Communications</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Top 25 Countries

<table>
<thead>
<tr>
<th>Country</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>1</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2</td>
</tr>
<tr>
<td>India</td>
<td>3</td>
</tr>
<tr>
<td>Canada</td>
<td>4</td>
</tr>
<tr>
<td>Singapore</td>
<td>5</td>
</tr>
<tr>
<td>Greece</td>
<td>6</td>
</tr>
<tr>
<td>Netherlands</td>
<td>7</td>
</tr>
<tr>
<td>Norway</td>
<td>8</td>
</tr>
<tr>
<td>Australia</td>
<td>9</td>
</tr>
<tr>
<td>Germany</td>
<td>10</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>11</td>
</tr>
<tr>
<td>China</td>
<td>12</td>
</tr>
<tr>
<td>Nigeria</td>
<td>13</td>
</tr>
<tr>
<td>Brazil</td>
<td>14</td>
</tr>
<tr>
<td>Spain</td>
<td>15</td>
</tr>
<tr>
<td>Italy</td>
<td>16</td>
</tr>
<tr>
<td>Turkey</td>
<td>17</td>
</tr>
<tr>
<td>France</td>
<td>18</td>
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<tr>
<td>Philippines</td>
<td>19</td>
</tr>
<tr>
<td>Denmark</td>
<td>20</td>
</tr>
<tr>
<td>Egypt</td>
<td>21</td>
</tr>
<tr>
<td>South Africa</td>
<td>22</td>
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<tr>
<td>Sweden</td>
<td>23</td>
</tr>
<tr>
<td>Malaysia</td>
<td>24</td>
</tr>
<tr>
<td>Belgium</td>
<td>25</td>
</tr>
</tbody>
</table>
BEST REASONS TO USE CONTENT MARKETING

With content marketing your company will get:

- Article featured in top news of the day on The Maritime Executive Newsletter
- The article will reside forever on our website
- Promotion on our social media channels (LinkedIn, Facebook and Twitter)
- Includes detailed report that outlines open rate and click-thru data

Examples of recent content marketing campaigns

- Recently Published
  *Essential Info at a Glance: The Manta NEO Integrated Bridge System*
- Most opens of any content marketing - 70k views
  *New Sanitizing Technology Makes Quick Work of COVID-19*

<table>
<thead>
<tr>
<th>CONTENT MARKETING</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Article</td>
<td>$1200</td>
</tr>
</tbody>
</table>

Contact your representative for a quote.

Or dial +1 (954) 848-9955.

Brett Keil: +1 (561) 797-0668
Senior Vice President
bkeil@maritime-executive.com

Clive Bullard: +1 (845) 231-0846
Advertising Sales Manager
cbullard@maritime-executive.com

Thomas Cox: +44 7877 980600
Advertising Sales Manager, Europe
tcox@maritime-executive.com

Twitter: Maritime Executive@Mar_Ex
Followers: 53,259

LinkedIn: Maritime Executive Group
Members: 90,011

Facebook: magazine@TMEMag
Followers: 36,616
ATTRACT PASSIVE AND ACTIVE JOB SEEKERS WITH OUR JOB ADVERTISING PACKAGE

The Maritime Executive has developed a job package that will promote your job opportunity to a huge maritime audience on a global scale.

The Job Ad Package consists of:

- Job ad run for 60 days including logo in the job section of www.maritime-executive.com
- Inclusion in minimum of one Maritime Executive Newsletter
- Sharing of Job posting to Maritime Executive LinkedIn, Facebook, and Twitter which have amassed over 100,000 professional followers

JOBS BOARD
https://maritime-executive.com/jobs 1x
Job Listing + Newsletter Feature + Social Media Promo $595

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SHOWCASE YOUR COMPANY’S LATEST PRODUCTS AND NEWS

Send a custom Eblast directly to the TME subscriber list. Our eblasts consistently guarantee the highest click-through rates and conversions for your advertising message.

EBLAST TO TME SUBSCRIBER LIST

- 50,155 email send-outs
- Average of 3,546 opens per Eblast
- Detailed reports of impressions and click-throughs are supplied with any advertising campaign

RATES (per blast)

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>3x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eblast to TME Subscriber List</td>
<td>$2,500 (each blast)</td>
<td>$2,000 (each blast)</td>
</tr>
</tbody>
</table>

POLICIES

- All Eblast materials must be sent 5 business days in advance of sendout date.
- All content must be provided as an .html file with separately attached images.
- Maximum file size including all attachments cannot exceed 2MB.
- The Maritime Executive reserves the right to reject advertising materials at its discretion.
- Advertisers are solely responsible for the content of message, including but not limited to text, images or attachments to be used in message.
- Cancellations accepted only if written notice is provided 30 days before send-out date. Cancellations received less than 30 days prior to send-out will be billed at the full rate.
- Please send Eblast materials to media@maritime-executive.com

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46% NORTH AMERICA
24% EUROPE
19% ASIA
6% AFRICA
2% OCEANIA

50,155 EMAIL SEND-OUTS

3,546 AVERAGE OPENS PER BLAST!

INDUSTRY BREAKDOWN
- Maritime Professional: 59%
- Ship Owners/Operator: 4%
- Manufacturing/Distribution: 4%
- Maritime Education/Training/Research: 3%
- Logistics: 3%
- Oil/Gas/Energy: 3%
- Military/Government: 3%
- Shipbuilding/Repair: 2%
- Consultants/Surveyor: 2%
- IT/Telecom/Software Design/Navigation: 2%
- Banking/Insurance: 1%
- Port Authority/Port Operator: 1%
- Ship Manager: 1%
- PR/Marketing/Media/Publishing: 1%
- Legal: 1%
- Maritime Security/Defense: 1%
- Trade Org./Unions/Professional Org.: 1%
- Ship Broker: 1%
- Naval Architect: 1%
- Chartering: 1%
- Salvage/Spill Response: 1%
- Recruitment/Staffing: 1%
- Classification Society: 1%
- Ship Registry: 1%
- Satellite Communications: 1%

TOP 25 COUNTRIES
1. United States
2. India
3. United Kingdom
4. Canada
5. Singapore
6. Greece
7. Netherlands
8. Australia
9. Germany
10. Nigeria
11. Brazil
12. United Arab Emirates
13. Norway
14. France
15. Spain
16. Turkey
17. Italy
18. China
19. South Africa
20. Philippines
21. Denmark
22. Egypt
23. Malaysia
24. Belgium
25. Sweden
The Maritime Executive podcast series “In The Know” is the industry standard for executive interviews about events and topics impacting the global maritime industry. Our podcasts explore pertinent realities of the industry from navigation, oceanic weather, hurricane response, salvage, classification, cybersecurity, COVID strategies, and much more.

Sponsorships for these informative podcasts is another opportunity to reach tens of thousands of executives interested in hearing from leaders in the industry. We will introduce your company in the beginning and at the end of each podcast, ensuring a positive message about your services or products.
Webinars are a proven method of stimulating your sales cycle in a time when in-person events are less of an option.

The Maritime Executive recognizes the ever-changing reality of the event industry and offers advertisers the chance to connect to their target audience through open dialogue and customer education with webinars. Webinars are a proven method of stimulating your sales cycle in a time when in-person events are less of an option. While in-person events are not entirely extinct, the benefits of incorporating digital extensions to in-person events offer advertisers the chance to broaden their reach.

Advertisers are able to create and manage content, speakers, and agenda while benefiting from TME’s audience expansion services to drive traffic to the event. TME will provide marketing, production, and project management solutions as well as sponsoring the event.
Posidonia 2022, June 6-10, the International Shipping Exhibition Metropolitan Expo, Athens, Greece

Direct Access to a Multibillion Dollar Market!
Posidonia, the international shipping exhibition, has long been established as one of the major calendar events of the maritime industry and attracts every two years the most influential shipowners and major shipping companies and shipowner associations.
Posidonia is certified by the U.S. Department of Commerce and again received the U.S. Trade Fair Certification for 2021, confirming the event as prominent business platform for U.S. companies. The Maritime Executive is the official Posidonia 2022 sales representative for the U.S. and Canada.

Posidonia 2022
Posidonia 2022 provides direct access to the owners of the Greek fleet, the largest under the control of any single group of nationals:

- Greek shipowners have 365 ships totaling 33m dwt on order, including vessels of all types: VLCCs, Suezmaxes, Aframaxes, LNG and LPG carriers, dry bulk carriers, multipurpose vessels, container ships, drillships and ro-pax units.
- Newbuilding orderbook value approx. $22B, almost 10% of ships on order worldwide by vessel numbers.
- Greek owners constantly invest in new technologies to upgrade their fleet and to comply with international regulations.

Posidonia 2018 records

- 2,009 exhibiting companies from 92 countries & territories
- 23,537 visitors from 104 countries & territories
- 22 national pavilions
- 39,485 industry professional total participation

Your Opportunity
Be ready to do business with Greek owners keen to evaluate new technologies, source equipment and to develop partnerships for their demanding fleet expansion and renewal programs.

2022 Exhibition Rates & Services
Exhibition Space (space only)
- Premium A €450 per sqm
- Premium B €405 per sqm
- Standard €315 per sqm

Space rental price includes the following free benefits:
- No fees for exhibitor registration, exhibition entrance or for sub-exhibitors
- Free entry in the exhibition catalogue, the Posidonia website and the Posidonia Mobile Application
- Free visitor invitations available to exhibitors for mailing to clients and contacts
- Press office support for press distribution of exhibitors’ news and updates
- Full exhibitor support during build-up period and Posidonia week provided by the organizers
- Invitation to U.S. Embassy reception and other receptions
- Business center services
- Parking

Sponsorship & Advertising Options
A comprehensive list of sponsorship and advertising options is available at Posidonia 2022, which will assist you in raising your company profile and enhancing awareness of your products and services.

Enjoy a selection of exposure opportunities, which will increase visibility of your company name, brand(s), products & services and enable you to effectively address the global maritime sector:

Posidonia Cup Yacht Race • Posidonia Running Event • Posidonia Shipsoccer Tournament • Website Banner Advertising • Official Catalogue Advertising • Wall Space Advertising • Exhibitors’ e-bulletins Logo in the Exhibitor’s Catalogue • Exhibition Hall Floor Stickers • IPDC Bags • Shuttle Bus Service

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www.maritime-executive.com +1 954 848 9955 The Maritime Executive Media Kit 20
# Consolidated Media Report

**B2B Media**  
6 Months Ended June 30, 2021

## Total Average Qualified Nonpaid Circulation

<table>
<thead>
<tr>
<th>Average Qualified Nonpaid Circulation</th>
<th>41,260</th>
</tr>
</thead>
<tbody>
<tr>
<td>Qualified Nonpaid Individual - Print</td>
<td>8,026</td>
</tr>
<tr>
<td>Qualified Nonpaid Individual - Digital</td>
<td>28,203</td>
</tr>
<tr>
<td>Qualified Nonpaid Individual - Print &amp; Digital (Unduplicated)</td>
<td>5,031</td>
</tr>
<tr>
<td>Total Qualified Nonpaid Individual</td>
<td>41,260</td>
</tr>
<tr>
<td>Total Average Qualified Nonpaid Circulation</td>
<td>41,260</td>
</tr>
</tbody>
</table>

## Average Nonqualified Circulation

<table>
<thead>
<tr>
<th>Average Nonqualified Circulation</th>
<th>420</th>
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<tbody>
<tr>
<td>Nonqualified Market Coverage Copies - Print</td>
<td>239</td>
</tr>
<tr>
<td>Total Nonqualified Market Coverage Copies</td>
<td>239</td>
</tr>
<tr>
<td>Nonqualified Miscellaneous, Including Staff Copies - Print</td>
<td>181</td>
</tr>
<tr>
<td>Total Nonqualified Miscellaneous, Including Staff Copies</td>
<td>181</td>
</tr>
<tr>
<td>Total Average Nonqualified Circulation</td>
<td>420</td>
</tr>
</tbody>
</table>

## Circulation by Issues

<table>
<thead>
<tr>
<th>Issue</th>
<th>Qualified Nonpaid - Print</th>
<th>Qualified Nonpaid - Digital</th>
<th>Qualified Nonpaid - Print &amp; Digital (Unduplicated)</th>
<th>Total Qualified Nonpaid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb</td>
<td>7,720</td>
<td>26,776</td>
<td>5,075</td>
<td>39,571</td>
</tr>
<tr>
<td>Mar/Apr</td>
<td>8,025</td>
<td>28,173</td>
<td>5,178</td>
<td>41,376</td>
</tr>
<tr>
<td>May/Jun</td>
<td>8,332</td>
<td>29,660</td>
<td>4,841</td>
<td>42,833</td>
</tr>
</tbody>
</table>

**Frequency:** Bimonthly  
**Format:** Standard  
**Established:** 1997  
**AAM Member Since:** 2014  
**Member #:** 06-0740-5  
**SRDS:** 84

**Published By:**  
The Maritime Executive, LLC  
7473 NW 4th St.  
Plantation, FL 33317