The Maritime Executive magazine, website, newsletter, and social media platforms form the largest audience in the maritime industry.

The Maritime Executive’s articles and editorials set the standard in the industry and are required reading for business executives and government leaders around the world. Our upscale readers depend on us for critical insights into the key issues impacting the global maritime industry.

Contact us today to reach this dynamic audience.

We are number one for 1.4 million reasons.

<table>
<thead>
<tr>
<th>Magazine*</th>
<th>Print &amp; Digital</th>
<th>39,044</th>
</tr>
</thead>
<tbody>
<tr>
<td>Website**</td>
<td>(monthly page impressions)</td>
<td>1,236,304</td>
</tr>
<tr>
<td>Newsletter</td>
<td>(Subscribers)</td>
<td>55,326</td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Facebook Likes</td>
<td></td>
<td>33,827</td>
</tr>
<tr>
<td>Twitter Followers</td>
<td></td>
<td>51,358</td>
</tr>
<tr>
<td>LinkedIn Members</td>
<td></td>
<td>82,730</td>
</tr>
<tr>
<td>Subtotal</td>
<td></td>
<td>167,915</td>
</tr>
</tbody>
</table>

**Based on Jan 2021 Google Analytics.

*Based on May/June 2020 Publisher’s Statement as filed with Alliance for Audited Media, subject to audit.

Total Audience 1,498,589
SOCIAL MEDIA

Powered by the expertise of our editorial and marketing teams, The Maritime Executive’s social media platforms are exceptional models of our ability to target thousands of executives in the maritime industry. Through our Twitter, LinkedIn, and Facebook platforms your company can be in touch with the most influential decision-makers in the global marketplace.

Twitter
With more than 51,358 Followers, TME Twitter feed is a great medium to promote press releases, build relationships, and keep up-to-date with industry news and developments. Tailored audiences and hashtag targeting allow you to share your news with the users who have already expressed interest in your keywords.

LinkedIn
The TME LinkedIn Group is the unrivaled leader for professional maritime business connections, and a perfect asset to share essential business information with our control group of over 82,730 members. Sharing content with those who find it the most valuable allows for not only higher engagement, but more quality interactions.

Facebook
Our more than 33,827 Likes makes TME an ideal medium to reach businesses around the world, which are essential for your growth and sales. The interactions and engagement on our page ensure that your content will reach a diverse audience that matches your target market.

Total Social Media Reach

167,915

Members, Followers, Likes

**Based on Jan 2021 Google Analytics.**
The Maritime Executive magazine was created with industry leaders in mind and today is the most trusted resource available for maritime decision-makers. Published six times a year, each edition features top executives and their businesses from around the world and provides in-depth analyses of the critical issues of the day. No other publication comes close to its elegance of design and quality of writing. Readers count on The Maritime Executive as their number one source of industry insight.

- Subscribers in over 104 countries
- 100% original content
- 50% of audience own ships or are involved in ship operations

*Audited Circulation

39,044

Print & Digital
**MAGAZINE**

**EDITORIAL CALENDAR**

**MARCH/APRIL**  
**ENERGY EXPLORATION & PRODUCTION**
- Offshore Energy Review
- LNG & Hybrid Systems
- Fuels, Lubes & Additives
- Pipes, Pumps & Valves
- Marine Coatings
- Tanker Market
- Petrochemical Ports
- Coatings Directory

**Ad Close Mar 24, 2021**  
**Material Close Mar 26, 2021**

**JULY/AUGUST**  
**SHIP MANAGEMENT**
- Academies & Institutes
- Ship Management
- Maritime Software
- Medical Care
- Ship Registries
- Autonomous Ships
- Breakbulk/Heavy Lift/Project Cargo Ports
- Training & Education Directory

**Ad Close July 21, 2021**  
**Material Close July 23, 2021**

**SEPT/OCT**  
**SALVAGE & SPECIAL OPS**
- Global Salvage Review
- Disruptive Technologies
- Cyber Security
- Condition Monitoring
- Cranes & Deck Machinery
- Dredging
- Container Ports
- Deck Machinery & Cargo-Handling Directory

**Ad Close Sept 22, 2021**  
**Material Close Sept 24, 2021**

**NOV/DEC**  
**OFFSHORE SERVICES**
- Global Workboat Review
- Offshore Wind
- Tugs & Barges
- Propulsion Systems
- Satellite Communications
- Intermodal & Logistics
- Reefer Ports
- SATCOM Directory

**Ad Close Nov 3, 2021**  
**Material Close Nov 5, 2021**
DEMOGRAPHICS

TOP 25 COUNTRIES
1. UNITED STATES
2. UNITED KINGDOM
3. CANADA
4. NETHERLANDS
5. SINGAPORE
6. INDIA
7. GREECE
8. GERMANY
9. NORWAY
10. AUSTRALIA
11. DENMARK
12. FRANCE
13. UNITED ARAB EMIRATES
14. BRAZIL
15. CHINA
16. SPAIN
17. ITALY
18. SWEDEN
19. FINLAND
20. TURKEY
21. BELGIUM
22. NIGERIA
23. SOUTH AFRICA
24. PHILIPPINES
25. CYPRUS

BUSINESS OR INDUSTRY

<table>
<thead>
<tr>
<th>Industry</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maritime Professionals</td>
<td>43%</td>
</tr>
<tr>
<td>Ship Owners/Operators</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing/Distribution</td>
<td>7%</td>
</tr>
<tr>
<td>Shipbuilding/Repair</td>
<td>4%</td>
</tr>
<tr>
<td>Oil/Gas/Energy</td>
<td>4%</td>
</tr>
<tr>
<td>Maritime Education/Training/Research</td>
<td>3%</td>
</tr>
<tr>
<td>Consultants/Surveyors</td>
<td>3%</td>
</tr>
<tr>
<td>Logistics</td>
<td>3%</td>
</tr>
<tr>
<td>Military/Government</td>
<td>3%</td>
</tr>
<tr>
<td>Port Authority/Port Operators</td>
<td>2%</td>
</tr>
<tr>
<td>Banking/Insurance</td>
<td>2%</td>
</tr>
<tr>
<td>IT/Telecom/Software Design/Navigation</td>
<td>2%</td>
</tr>
<tr>
<td>PR/Marketing/Media/Publishing</td>
<td>2%</td>
</tr>
<tr>
<td>Ship Manager</td>
<td>1%</td>
</tr>
<tr>
<td>Legal</td>
<td>1%</td>
</tr>
<tr>
<td>Maritime Security/Defense</td>
<td>1%</td>
</tr>
<tr>
<td>Trade Org./Unions/Professional Org.</td>
<td>1%</td>
</tr>
<tr>
<td>Naval Architect</td>
<td>1%</td>
</tr>
<tr>
<td>Chartering</td>
<td>1%</td>
</tr>
<tr>
<td>Salvage/Spill Response</td>
<td>1%</td>
</tr>
<tr>
<td>Ship Broker</td>
<td>1%</td>
</tr>
<tr>
<td>Recruitment/Staffing</td>
<td>1%</td>
</tr>
<tr>
<td>Classification Society</td>
<td>1%</td>
</tr>
<tr>
<td>Ship Registry</td>
<td>1%</td>
</tr>
<tr>
<td>Satellite Communications</td>
<td>1%</td>
</tr>
</tbody>
</table>
MAGAZINE

AD SPECS & RATES

SIZES

(All sizes are width x height)

TRIM SIZE (final size of book after trimming)

<table>
<thead>
<tr>
<th>Description</th>
<th>Inches</th>
<th>Millimeters</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRIM SIZE (final size of book after trimming)</td>
<td>8 x 10.875</td>
<td>203 x 276</td>
</tr>
<tr>
<td>Full Page full-bleed (with added .125” to trim size all around)</td>
<td>8.25 x 11.125</td>
<td>210 x 283</td>
</tr>
<tr>
<td>Two-Thirds Page vert</td>
<td>4.625 x 10</td>
<td>117 x 254</td>
</tr>
<tr>
<td>Half Page vert</td>
<td>3.375 x 10</td>
<td>86 x 254</td>
</tr>
<tr>
<td>Half Page horiz</td>
<td>7 x 4.875</td>
<td>178 x 124</td>
</tr>
<tr>
<td>Half Page Island vert</td>
<td>4.875 x 7</td>
<td>124 x 178</td>
</tr>
<tr>
<td>Third Page vert</td>
<td>2.3 x 10</td>
<td>58 x 254</td>
</tr>
<tr>
<td>Third Page horiz</td>
<td>7 x 3.125</td>
<td>178 x 79</td>
</tr>
<tr>
<td>Qtr Page vert</td>
<td>3.375 x 4.875</td>
<td>86 x 124</td>
</tr>
<tr>
<td>Qtr Page horiz</td>
<td>7 x 2</td>
<td>178 x 51</td>
</tr>
<tr>
<td>Eighth Page horiz</td>
<td>3.375 x 2</td>
<td>86 x 51</td>
</tr>
<tr>
<td>Center Spread (add .125” all around)</td>
<td>16 x 10.875(16.25 x 11.25)</td>
<td>407 x 276 (413 x 283)</td>
</tr>
<tr>
<td>Double Half Page Spread (add .125” to both sides &amp; bottom)</td>
<td>16 x 5.3375(16.25 x 5.4625)</td>
<td>407 x 136 (413 x 139)</td>
</tr>
</tbody>
</table>

Call your representative for a quote.
Or dial: +1 (954) 848-9955.

For best results we recommend sending press quality PDFs. All full page bleeds must extend .125” or 3mm beyond trim on all sides and live copy (any words, logos, important graphics) must be .5” inside trim. Where color is critical, a high quality proof must be provided.

RATES

<table>
<thead>
<tr>
<th>Ad size</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$5,583</td>
<td>$5,255</td>
<td>$5,228</td>
</tr>
<tr>
<td>Two-Third Page</td>
<td>$4,663</td>
<td>$4,302</td>
<td>$3,974</td>
</tr>
<tr>
<td>Half Page</td>
<td>$3,744</td>
<td>$3,350</td>
<td>$2,955</td>
</tr>
<tr>
<td>Half Page Island</td>
<td>$4,118</td>
<td>$3,833</td>
<td>$3,250</td>
</tr>
<tr>
<td>Double Half Page Spread</td>
<td>$5,871</td>
<td>$5,871</td>
<td>$5,871</td>
</tr>
<tr>
<td>Third Page</td>
<td>$3,021</td>
<td>$2,778</td>
<td>$2,299</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$2,299</td>
<td>$1,905</td>
<td>$1,641</td>
</tr>
<tr>
<td>Eighth Page</td>
<td>$1,320</td>
<td>$1,117</td>
<td>$985</td>
</tr>
</tbody>
</table>

PRODUCTION CHARGES

Ad design services are available upon advance request. Prevailing rates apply. Contact sales for further information.

PREMIUM POSITIONING

Additional $557 charge for special placements. (i.e. Right hand placement within the first 12 pages or by a specific article)

SEND MATERIALS TO:
media@maritime-executive.com

ADVERTISING POLICIES

For advertising policies, please visit mediakit.maritime-executive.com
**The Maritime Executive** website features breaking maritime news from around the globe and top industry analysis by in-house experts. With a state-of-the-art, cross-platform redesign for 2020, [www.maritime-executive.com](http://www.maritime-executive.com) is a sure way to get your product seen by leading decision-makers.

- Visitors from over **190** countries
- **1,236,304** page impressions per month
- **969,240** visits per month
- **738,020** unique browsers
- Geotargeting available
- **33%** share of voice
- Detailed reports generated by Google Ad Manager

*Based on Jan 2021 Google Analytics.*
TOP 25 COUNTRIES
1. UNITED STATES
2. INDIA
3. CANADA
4. UNITED KINGDOM
5. JAPAN
6. SOUTH KOREA
7. GERMANY
8. TAIWAN
9. BRAZIL
10. FRANCE
11. SINGAPORE
12. AUSTRALIA
13. SPAIN
14. MEXICO
15. ITALY
16. INDONESIA
17. NETHERLANDS
18. COLOMBIA
19. RUSSIA
20. MALAYSIA
21. TURKEY
22. HONG KONG
23. PERU
24. POLAND
25. THAILAND

59% NORTH AMERICA
21% EUROPE
12% ASIA
3% AFRICA
2% CENTRAL & SOUTH AMERICA
3% OCEANIA

RATES & SPECS

RUN OF SITE | 1x | 3x | 6x |
--- | --- | --- | --- |
Size/Position | 1 Month | 3 Months | 6 Months+ |
990x90 or 728x90 | 2 Spaces Available | $3,500 | $3,000 | $2,750 |
675x50 | 1 Space Available | $1,950 | $1,500 | $1,250 |
300x250 | 4 Spaces Available | $3,000 | $2,500 | $2,250 |

Rates are based on 33% share of voice.

MARITIME DIRECTORY

http://maritime-executive.com/maritime-directory | monthly | yearly |
--- | --- | --- |
150 Word Company Profile + Logo on Directory Page | $100 | $1,000 |

STANDARD CREATIVE & FLASH

- Accepted Sizes: 990x90 / 728x90 / 300x250 / 675x50
- Lead Time: up to 3 Business Days.
- Max File Size: 1MB (gif) 1MB (jpeg).
- Please send website materials to: media@maritime-executive.com

THIRD PARTY AD TAGS

- The Maritime Executive serves ads using Google Ad Manager.
- For ad tag units, please supply Javascript tags for all site placements, and Standard tags or swf files accompanied by a gif/jpeg and click thru.

*Based on Jan 2021 Google Analytics.

Call your representative for a quote.  
Or dial +1 (954) 848-9955.
The Maritime Executive Newsletter, published six times a week, has the largest circulation and is the most widely read online newsletter in the industry. It is also one of the longest running with a well-established and high-profile readership of top maritime executives, industry professionals and government officials worldwide. The TME newsletter ensures your advertising message is showcased alongside the day’s leading news stories and delivered directly to the inboxes of maritime decision-makers.

**55,326**
TME NEWSLETTER SUBSCRIBERS

20%
AVERAGE DAILY OPEN RATE!

**RATES & SPECS**

**RATES**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Daily</th>
<th>Weekly</th>
<th>Monthly</th>
<th>Yearly</th>
</tr>
</thead>
<tbody>
<tr>
<td>728x90 (Position 1)</td>
<td>$500</td>
<td>$1800</td>
<td>$5400</td>
<td>$58000</td>
</tr>
<tr>
<td>728x90 (Position 2)</td>
<td>$400</td>
<td>$1450</td>
<td>$5200</td>
<td>$56000</td>
</tr>
<tr>
<td>728x90 (Position 3)</td>
<td>$350</td>
<td>$1250</td>
<td>$4500</td>
<td>$49000</td>
</tr>
<tr>
<td>185x300 (Position 1-3)</td>
<td>$350</td>
<td>$1250</td>
<td>$4500</td>
<td>$49000</td>
</tr>
<tr>
<td>185x300 (Position 4-6)</td>
<td>$250</td>
<td>$900</td>
<td>$3250</td>
<td>$35000</td>
</tr>
</tbody>
</table>

**SPECIFICATIONS**

**STANDARD CREATIVE**

- Accepted Ad Sizes: 728x90 / 185x300
- Image Type: Static jpeg/png/gif are accepted
- Lead Time: Send creative at least 5 business days prior to campaign start to allow proper placement in newsletter.
- Max File Size: 100kB
- Please send newsletter banner ad materials and associated link (URL) to media@maritime-executive.com.
- Detailed Reports of impressions, click-throughs, and demographics for all activity are supplied with any advertising campaign.

Call your representative for a quote.
Or dial +1 (954) 848-9955.
Readers in 139 countries

11,065 average daily opens

Flexible scheduling

Largest audience in the industry

64% NORTH AMERICA

22% EUROPE

9% ASIA

2% SOUTH AMERICA

2% OCEANIA

BUSINESS or INDUSTRY

%  
Maritime Professionals 53  
Ship Owners/Operator 6  
Manufacturing/Distribution 4  
Oil/Gas/Energy 4  
Port Authority/Port Operator 3  
Shipbuilding/Repair 3  
Consultants/Surveyor 3  
Maritime Education/Training/Research 2  
Military/Government 2  
Logistics 2  
Banking/Insurance 2  
IT/Telecom/Software Design/Navigation 2  
Ship Manager 2  
PR/Marketing/Media/Publishing 1  
Legal 1  
Maritime Security/Defense 1  
Trade Org./Unions/Professional Org. 1  
Naval Architect 1  
Chartering 1  
Ship Broker 1  
Salvage/Spill Response 1  
Classification Society 1  
Recruitment/Staffing 1  
Ship Registry 1  
Satellite Communications 1

TOP 25 COUNTRIES

1 UNITED STATES
2 UNITED KINGDOM
3 CANADA
4 NETHERLANDS
5 SINGAPORE
6 GREECE
7 GERMANY
8 NORWAY
9 AUSTRALIA
10 FRANCE
11 INDIA
12 DENMARK
13 SPAIN
14 PAKISTAN
15 ITALY
16 KOREA, REPUBLIC OF
17 CHINA
18 SWEDEN
19 FINLAND
20 HONG KONG
21 TURKEY
22 UNITED ARAB EMIRATES
23 BELGIUM
24 BRAZIL
25 JAPAN
CONTENT MARKETING

BEST REASONS TO USE CONTENT MARKETING

With content marketing your company will get:

➢ Article featured in top news of the day on *The Maritime Executive Newsletter*

➢ The article will reside forever on our website

➢ Promotion on our social media channels (LinkedIn, Facebook and Twitter)

➢ A report detailing the amount of opens and clicks, plus the email addresses for each newsletter subscriber that clicks on the article.

Examples of recent content marketing campaigns

➢ Recently Published
  *Essential Info at a Glance: The Manta NEO Integrated Bridge System*

➢ Most opens of any content marketing - 70k views
  *New Sanitizing Technology Makes Quick Work of COVID-19*

➢ Regular Content Marketer
  *COVID-19 Upends Oil Trading Patterns Answering Key Questions About Ballast Water Management*

CONTENT MARKETING

| Per Article | $1200 |

Twitter
Maritime Executive@Mar_Ex
51,358 Followers

LinkedIn
Maritime Executive Group
82,730 Members

Facebook
magazine@TMEMag
33,827 Likes

Call your representative for a quote.
Or dial +1 (954) 848-9955.
JOBS BOARD

ATTRACT PASSIVE AND ACTIVE JOB SEEKERS WITH OUR JOB ADVERTISING PACKAGE

The Maritime Executive has developed a job package that will promote your job opportunity to a huge maritime audience on a global scale.

The Job Ad Package consists of:

- Job ad run for 60 days including logo in the job section of www.maritime-executive.com
- Inclusion in minimum of one Maritime Executive Newsletter
- Sharing of Job posting to Maritime Executive LinkedIn, Facebook, and Twitter which have amassed over 100,000 professional followers

JOBS BOARD

https://maritime-executive.com/jobs 1x
Job Listing + Newsletter Feature + Social Media Promo $595
Showcase your company's latest products and news by sending a custom Eblast directly to the TME subscriber list. Our eblasts consistently guarantee the highest click-through rates and conversions for your advertising message.

**EBLAST TO TME SUBSCRIBER LIST**

- 48,598 email send-outs
- Average of 3,897 opens per Eblast
- Detailed reports of impressions and click-throughs are supplied with any advertising campaign

**RATES (per blast)**

<table>
<thead>
<tr>
<th>Eblast to TME Subscriber List</th>
<th>1x</th>
<th>3x</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500 (each blast)</td>
<td>$2,000 (each blast)</td>
<td></td>
</tr>
</tbody>
</table>

**POLICIES**

- All Eblast materials must be sent 5 business days in advance of sendout date.
- All content must be provided as an .html file with separately attached images.
- Maximum file size including all attachments cannot exceed 2MB.
- *The Maritime Executive* reserves the right to reject advertising materials at its discretion.
- Advertisers are solely responsible for the content of message, including but not limited to text, images or attachments to be used in message.
- Cancellations accepted only if written notice is provided 30 days before send-out date. Cancellations received less than 30 days prior to send-out will be billed at the full rate.
- Please send Eblast materials to media@maritime-executive.com

**Call your representative for a quote.**

*Or dial +1 (954) 848-9955.*
Email Marketing

Demographics

71% North America
15% Europe
10% Asia
2% South America
1% Africa
1% Oceania

Top 25 Countries
1. United States
2. United Kingdom
3. Singapore
4. Canada
5. Greece
6. Germany
7. China
8. Netherlands
9. France
10. Spain
11. Australia
12. Korea, Republic of
13. Norway
14. Japan
15. Denmark
16. Italy
17. India
18. Brazil
19. Turkey
20. United Arab Emirates
21. Belgium
22. Hong Kong
23. Sweden
24. Mexico
25. South Africa

Email Send-Outs: 48,598
Average Opens per Blast: 3,897
The Maritime Executive podcast series “In The Know” is the industry standard for executive interviews about events and topics impacting the global maritime industry. Our podcasts explore pertinent realities of the industry from navigation, oceanic weather, hurricane response, salvage, classification, cybersecurity, COVID strategies, and much more.

Sponsorships for these informative podcasts is another opportunity to reach tens of thousands of executives interested in hearing from leaders in the industry. We will introduce your company in the beginning and at the end of each podcast, ensuring a positive message about your services or products.

Call your representative for a quote.
Or dial +1 (954) 848-9955.
The Maritime Executive recognizes the ever-changing reality of the event industry and offers advertisers the chance to connect to their target audience through open dialogue and customer education with webinars. Webinars are a proven method of stimulating your sales cycle in a time when in-person events are not an option. While in-person events are not entirely extinct, the benefits of incorporating digital extensions to in-person events offer advertisers the chance to broaden their reach.

Advertisers are able to create and manage content, speakers, and agenda while benefiting from TME’s audience expansion services to drive traffic to the event. TME will provide marketing, production, and project management solutions as well as sponsoring the event.

Call your representative for a quote.
Or dial +1 (954) 848-9955.
Posidonia 2022, June 6-10, the International Shipping Exhibition
Metropolitan Expo, Athens, Greece

Direct Access to a Multibillion Dollar Market!
Posidonia, the international shipping exhibition, has long been established as one of the major calendar events of the maritime industry and attracts every two years the most influential shipowners and major shipping companies and shipowner associations. Posidonia is certified by the U.S. Department of Commerce and again received the U.S. Trade Fair Certification for 2021, confirming the event as prominent business platform for U.S. companies. The Maritime Executive is the official Posidonia 2022 sales representative for the U.S. and Canada.

Posidonia 2022
Posidonia 2022 provides direct access to the owners of the Greek fleet, the largest under the control of any single group of nationals:
- Greek shipowners have 365 ships totaling 33m dwt on order, including vessels of all types: VLCCs, Suezmaxes, Aframaxes, LNG and LPG carriers, dry bulk carriers, multipurpose vessels, container ships, drillships and ro-pax units.
- Newbuilding orderbook value approx. $22B, almost 10% of ships on order worldwide by vessel numbers.
- Greek owners constantly invest in new technologies to upgrade their fleet and to comply with international regulations.

Posidonia 2018 records
- 2,009 exhibiting companies from 92 countries & territories
- 23,537 visitors from 104 countries & territories
- 22 national pavilions
- 39,485 industry professional total participation

Your Opportunity
Be ready to do business with Greek owners keen to evaluate new technologies, source equipment and to develop partnerships for their demanding fleet expansion and renewal programs.

2022 Exhibition Rates & Services
Exhibition Space (space only)
- Premium A €450 per sqm
- Premium B €405 per sqm
- Standard €315 per sqm

Space rental price includes the following free benefits:
- No fees for exhibitor registration, exhibition entrance or for sub-exhibitors
- Free entry in the exhibition catalogue, the Posidonia website and the Posidonia Mobile Application
- Free visitor invitations available to exhibitors for mailing to clients and contacts
- Press office support for press distribution of exhibitors’ news and updates
- Full exhibitor support during build-up period and Posidonia week provided by the organizers
- Invitation to U.S. Embassy reception and other receptions
- Business center services
- Parking

Sponsorship & Advertising Options
A comprehensive list of sponsorship and advertising options is available at Posidonia 2022, which will assist you in raising your company profile and enhancing awareness of your products and services.

Enjoy a selection of exposure opportunities, which will increase visibility of your company name, brand(s), products & services and enable you to effectively address the global maritime sector:
- Posidonia Cup Yacht Race • Posidonia Running Event • Posidonia Shipsoccer Tournament • Website Banner Advertising • Official Catalogue Advertising • Wall Space Advertising • Exhibitors’ e-bulletins Logo in the Exhibitor’s Catalogue • Exhibition Hall Floor Stickers • IPDC Bags • Shuttle Bus Service

Call your representative for a quote.
Or dial +1 (954) 848-9955.

www.maritime-executive.com +1 954 848 9955 The Maritime Executive Media Kit 18

http://posidonia-events.com/
### Audit Breakdown

#### The Maritime Executive

#### Media Kit

**B2B Media**

6 months ended June 30, 2020

#### Total Average Qualified Nonpaid Circulation

<table>
<thead>
<tr>
<th>Category</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Qualified Nonpaid Individual - Print</td>
<td>8,681</td>
</tr>
<tr>
<td>Qualified Nonpaid Individual - Digital</td>
<td>23,379</td>
</tr>
<tr>
<td>Qualified Nonpaid Individual - Print &amp; Digital (Unduplicated)</td>
<td>6,466</td>
</tr>
<tr>
<td>Total Qualified Nonpaid Individual</td>
<td>38,526</td>
</tr>
<tr>
<td>Total Average Qualified Nonpaid Circulation</td>
<td>38,526</td>
</tr>
</tbody>
</table>

#### Average Nonqualified Circulation

<table>
<thead>
<tr>
<th>Category</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nonqualified Market Coverage Copies - Print</td>
<td>192</td>
</tr>
<tr>
<td>Total Nonqualified Market Coverage Copies</td>
<td>192</td>
</tr>
<tr>
<td>Nonqualified Allocated for Shows &amp; Conventions - Print</td>
<td>380</td>
</tr>
<tr>
<td>Total Nonqualified Allocated for Shows &amp; Conventions</td>
<td>380</td>
</tr>
<tr>
<td>Nonqualified Miscellaneous, Including Staff Copies - Print</td>
<td>388</td>
</tr>
<tr>
<td>Total Nonqualified Miscellaneous, Including Staff Copies</td>
<td>388</td>
</tr>
<tr>
<td>Total Average Nonqualified Circulation</td>
<td>960</td>
</tr>
</tbody>
</table>

#### Circulation by Issues

<table>
<thead>
<tr>
<th>Issue</th>
<th>Qualified Nonpaid - Print</th>
<th>Qualified Nonpaid - Digital</th>
<th>Qualified Nonpaid - Print &amp; Digital (Unduplicated)</th>
<th>Total Qualified Nonpaid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan/Feb</td>
<td>9,024</td>
<td>22,974</td>
<td>6,697</td>
<td>38,695</td>
</tr>
<tr>
<td>Mar/Apr</td>
<td>8,458</td>
<td>23,367</td>
<td>6,220</td>
<td>38,045</td>
</tr>
<tr>
<td>May/Jun</td>
<td>8,562</td>
<td>23,796</td>
<td>6,481</td>
<td>38,839</td>
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</tbody>
</table>

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