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The Global Maritime Business Journal

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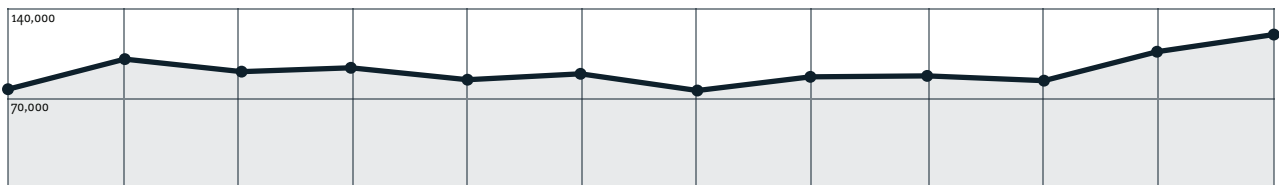
WEB ANALYTICS



78,523
Unique
Visitors/Month

173,964
Page Views/Month

2:13
Avg. Time Spent/
Visit



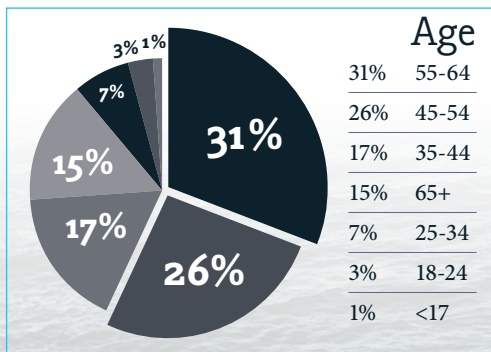
Dec. 2011 Jan. 2012 Feb. Mar. Apr. May Jun. Jul. Aug. Aug. Oct. Nov.

Visits by Month

DEMOGRAPHICS



Visits Growth Rate*



34% 34% of readers have a great deal of input into purchasing decisions.

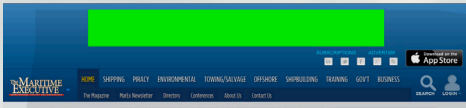
18% 18% of readers have a household income of \$200,000 a year or more.

59% 59% of readers work in North America.

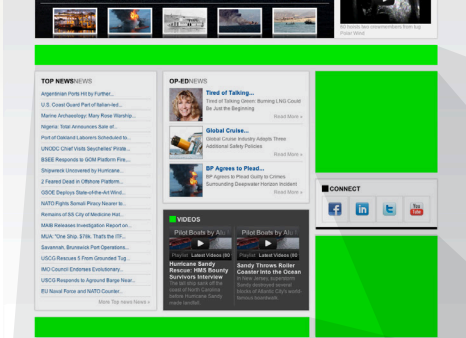
*Source: Google Analytics. Range: Dec 1, 2011 - Nov 30, 2012 v. Dec 1, 2010 - Nov 30, 2011

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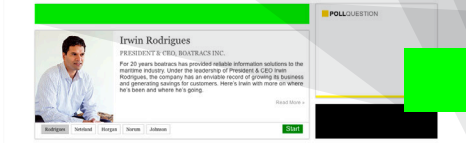
AD SIZES / HOMEPAGE



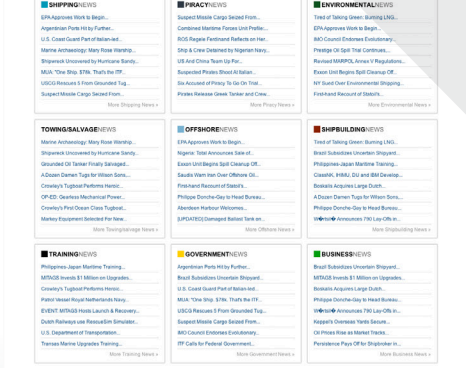
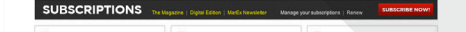
990x90



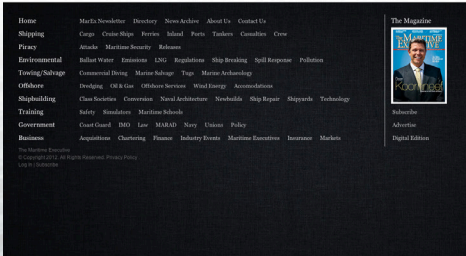
990x50



675x50

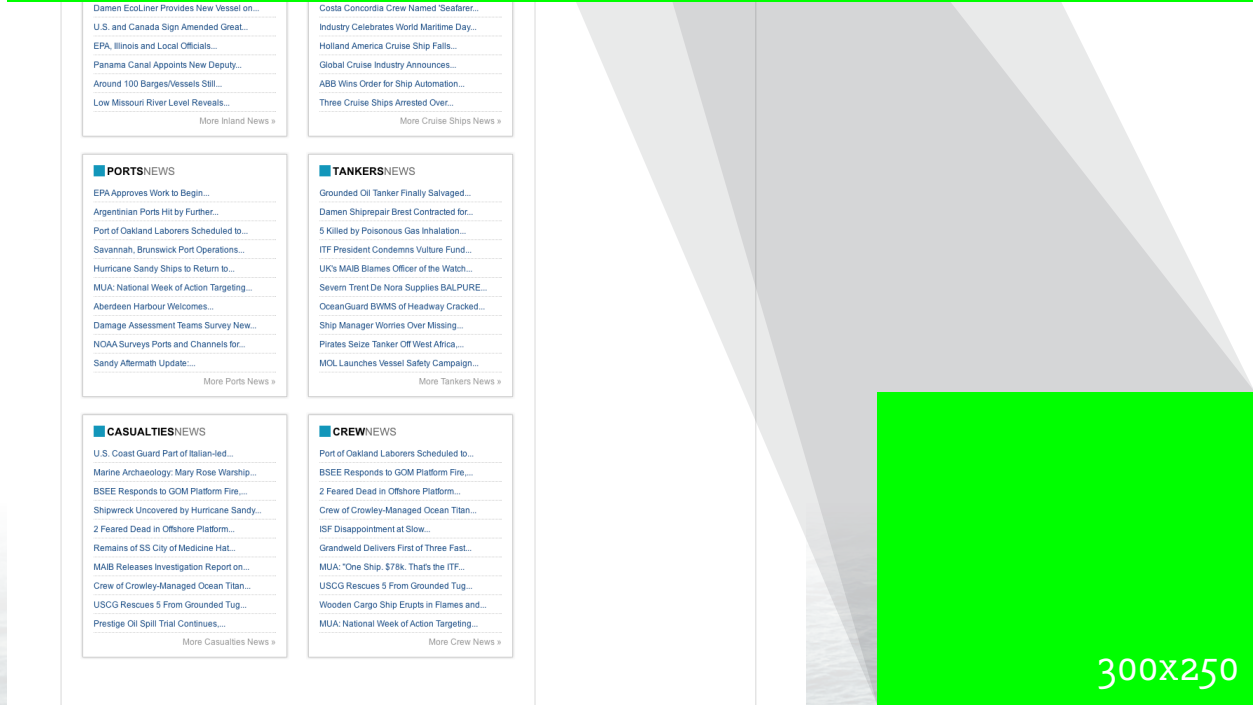
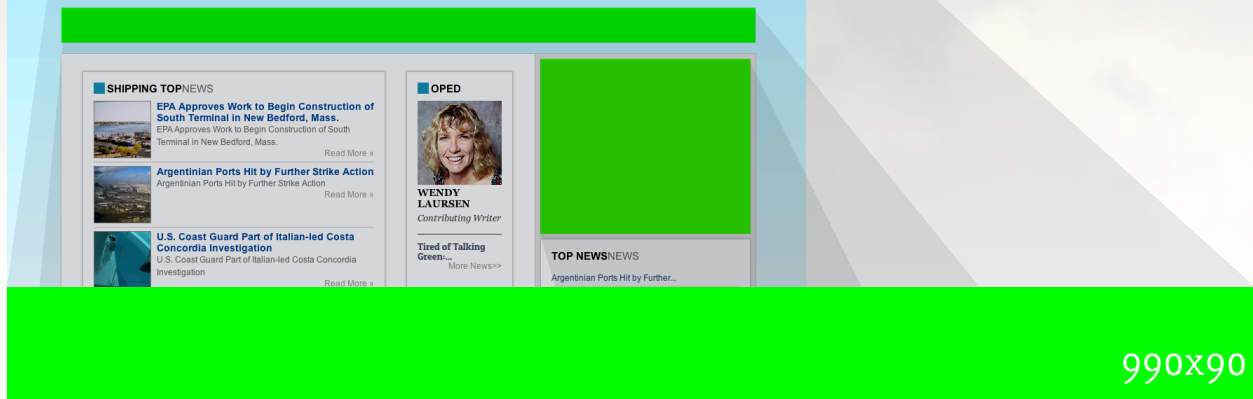
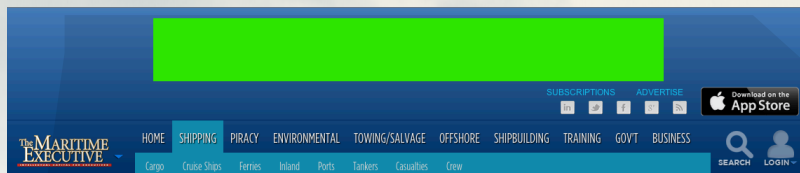


300x250



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AD SIZES / CATEGORY PAGES

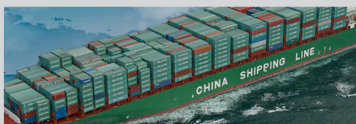


WEBSITE ADVERTISING
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AD SIZES / ARTICLE PAGES

990x90

November 29, 2012 | 1,940 views
Suspect Missile Cargo Seized From Chinese Ship Heading for Syria
BY MARTEX



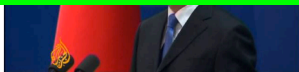
TOP NEWS NEWS

committee monitoring sanctions against North Korea, according to the Montreal Gazette. These sanctions ban the country from sending or receiving nuclear/missile technology.

The cargo was declared as lead piping. The crew aboard the Chinese ship may have been unaware of what the cargo actually was, expressed a U.N. official. The cylinders could be used for rocket nozzles and re-entry vehicle nose tips, reported the South China Morning Post.

China briefed the sanctions committee on the seizure on October 24th, but the committee wants additional information regarding the shipment before making any decisions. The ongoing reports and meetings are private. China had also offered to help investigate the circumstances surrounding the incident.

N Korea suspected of arms shipment to S... Share More info



990x50

0 comments

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Discussion Community

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No one has commented yet.

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DISQUS

675x50

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WEBSITE ADVERTISING

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AD OPTIONS

Push Down

990 x 50 Collapsed
990 x 500 Expanded

This powerful unit dominates the space. The push-down unit starts in the banner across the top of the page and immediately expands for up to 15 seconds, showing off brand messaging or rich-media content. The unit then rolls back up and remains in its premium position while the user explores the page.

The screenshot displays the website layout with the 'Push Down' ad unit. At the top, a blue navigation bar contains the site logo, menu items (HOME, SHIPPING, PIRACY, ENVIRONMENTAL, TOWING/SALVAGE, OFFSHORE, SHIPBUILDING, TRAINING, GOVT, BUSINESS), and utility links (SUBSCRIPTIONS, ADVERTISE, App Store download button, SEARCH, LOGIN). Below the navigation is a large green rectangular area representing the expanded ad. The main content area features a featured article titled '2 Feared Dead in Offshore Platform Explosion' with a large image of a platform on fire. To the right of the article is a 'FEATURED VIDEO' player showing a tugboat. Below the main article are sections for 'TOP NEWS/NEWS', 'OP-ED NEWS', and 'VIDEOS'. The 'VIDEOS' section includes two video thumbnails: 'Pilot Boats by Alu' and 'Hurricane Sandy Rescues: HMS Bounty Survivors Interview'. At the bottom of the page, there are social media widgets for LinkedIn, Twitter, and Facebook, along with a 'POLLQUESTION' section.

- TOP NEWS/NEWS**
- Argentinian Ports Hit by Further...
 - U.S. Coast Guard Part of Italian-led...
 - Marine Archaeology: Mary Rose Warship...
 - Nigeria: Total Announces Sale of...
 - Port of Oakland Laborers Scheduled to...
 - UNODC Chief Visits Seychelles' Pirate...
 - BSEE Responds to GOM Platform Fire...
 - Shipwreck Uncovered by Hurricane...
 - 2 Feared Dead in Offshore Platform...
 - GSOE Deploys State-of-the-Art Wind...
 - NATO Fights Somali Piracy Nearer to...
 - Remains of SS City of Medicine Hat...
 - MAIB Releases Investigation Report on...
 - MUA: "One Ship, \$78k. That's the ITF..."
 - Savannah, Brunswick Port Operations...
 - USCG Rescues 5 From Grounded Tug...
 - IMO Council Endorses Evolutionary...
 - USCG Responds to Aground Barge Near...
 - EU Naval Force and NATO Counter...
- [More Top news News >](#)

- OP-ED NEWS**
- Tired of Talking...**
Tired of Talking? Green: Burning LNG Could Be Just the Beginning
[Read More >](#)
 - Global Cruise...**
Global Cruise Industry Adopts Three Additional Safety Policies
[Read More >](#)
 - BP Agrees to Plead...**
BP Agrees to Plead Guilty to Crimes Surrounding Deepwater Horizon Incident
[Read More >](#)

VIDEOS

Pilot Boats by Alu

Playlist - Latest Videos (80)

Hurricane Sandy Rescues: HMS Bounty Survivors Interview

The 80 ship sank on the coast of North Carolina before Hurricane Sandy made landfall.

Pilot Boats by Alu

Playlist - Latest Videos (80)

Sandy Throws Roller Coaster Into the Ocean

In New Jersey, superstorm Sandy destroyed several blocks of Atlantic City's world-famous boardwalk.

LinkedIn

Tweets Follow @Mar_Ex

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ExxonMobil Senior Vice President Donald D. Humphreys Announces Retirement | Maritime News | Maritime Executive Magazine
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3 BP Employees Arraigned in Deepwater Horizon Case | Maritime Executive Magazine
[www.maritime-executive.com](#)

Two BP rig supervisors and a...

Facebook social plugin

POLLQUESTION

Irwin Rodrigues

MEDIA KIT

AD OPTIONS

Homepage Takeover

990 x 90

990 x 50

675 x 50 (2)

300 x 250 (3)

250 x 750 (2)

Make an impact on maritime-executive.com's homepage with a roadblock. Utilizing all existing ad units on the page, it ensures that users see your brand at every turn.

The screenshot displays the homepage of maritime-executive.com with several ad units highlighted in green. The layout includes a top navigation bar, a main content area with featured articles and videos, a sidebar with top and OP-ED news, a social media section with LinkedIn, Twitter, and Facebook feeds, a featured profile for Irwin Rodrigues, an industry events calendar, a subscriptions banner, and a grid of category-specific news sections at the bottom.

Navigation Bar: HOME | SHIPPING | PIRACY | ENVIRONMENTAL | TOWING/SALVAGE | OFFSHORE | SHIPBUILDING | TRAINING | GOVT. BUSINESS

Featured Article: Port of Oakland Saga Continues

Top News:

- Argentinian Ports Hit by Further...
- U.S. Coast Guard Part of Italian-led...
- Marine Archaeology: Mary Rose Warship...
- Nigeria: Total Announces Sale of...
- Port of Oakland Lockers Subjected to...
- UNODC Chart Vets Seychelles' Piracy...
- BSEE Responds to GOM Platform Fire...
- Shipwreck Uncovered by Hurricane...
- 2 Fanned Dead in Offshore Platform...
- OSDC Deploys State-of-the-Art VME...
- NATO Ignores Special Policy News in...
- Remains of SS City of Medicine Hat...
- IMB Releases Investigation Report on...
- MUA: "One Ship \$7kn. That's the ITF..."
- Seaspan, Brønnevik Post Operations...
- USCG Rescues 5 From Grounded Tug...
- IMO Council Endorses Evolutionary...
- USCG Responds to Aground Barge Near...
- EU Naval Force and NATO Counter...

OP-ED NEWS:

- Tired of Talking... Tired of Talking Green: Burning LNG Could Be Just the Beginning
- Global Crisis... Global Crisis Industry Adapts Three Alternative Safety Policies
- BP Agrees to Plead... BP Agrees to Plead Guilty to Crimes Surrounding Deepwater Horizon Incident

VIDEOS:

- Pilot Boats by Air
- Pilot Boats by Air
- Hurricane Sandy Rescues 5: How Recovery Survivors Interview
- Sandy Throws Roller Coaster into the Ocean

CONNECT: Facebook, LinkedIn, Twitter, YouTube

Social Media:

- LinkedIn: Profile of Irwin Rodrigues, President & CEO, BOATRACS INC.
- Tweets: Maritime Executive (@Mar_Exec)
- Facebook: The Maritime Executive Magazine

Industry Profile: Irwin Rodrigues, President & CEO, BOATRACS INC.

Industry Events:

DATE	LOCATION	EVENTS
Nov 1-3, 2012	San Francisco	ISF
Nov 1-3, 2012	Monte Carlo	MTS Shipping Europe
Nov 4-1, 2012	Sao Paulo	Breakbulk South America Congress 2012
Nov 13-15, 2012	Houston	Maritime
Nov 14-16, 2012	Houston	Bunker

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Category News Sections:

- SHIPPING NEWS:** EPA Approves Work to Begin... Argentinian Ports Hit by Further... U.S. Coast Guard Part of Italian-led... Marine Archaeology: Mary Rose Warship... Shipwreck Uncovered by Hurricane Sandy... MUA: "One Ship \$7kn. That's the ITF..." USCG Rescues 5 From Grounded Tug... Suspect Missile Cargo Seized From...
- PIRACY NEWS:** Suspect Missile Cargo Seized From... Canadian Maritime Forces Unit Probes... RCS Regime Ferdinand Reflects on Her... Ship & Crew Detained by Nigerian Navy... US And China Team Up For... Suspected Pirates Shoot At Italian... Six Accused of Piracy To Go On Trial... Pirates Release Green, Tanker and Crew...
- ENVIRONMENTAL NEWS:** Tired of Talking Green: Burning LNG... EPA Approves Work to Begin... IMO Council Endorses Evolutionary... Prestige Oil Spill Trial Continues... Revised MARPOL Annex V Regulations... Exxon Unit Begins Spill Cleanup Off... UNHCR Warns of Environmental Shipping... NY Sued Over Environmental Shipping... Freshland Recount of Bosphorus...
- TOWING/SALVAGE NEWS:** Marine Archaeology: Mary Rose Warship... Shipwreck Uncovered by Hurricane Sandy... Grounded Oil Tanker Finally Salvaged... A-Goose Damsen Tugs for Wilson Sons... Crowley's Tugboat Performs Heroic... ON-ED: Gearless Mechanical Power... Crowley's First Ocean Class Tugboat... Markey Equipment Selected For New...
- OFFSHORE NEWS:** EPA Approves Work to Begin... Nigeria: Total Announces Sale of... Exxon Unit Begins Spill Cleanup Off... Suez's Vain Run Over Offshore Oil... Freshland Recount of Bosphorus... Philippe Donche-Gay to Head Bureau... Aberdeen Harbour Welcomes... EUPDATED/Damaged Bunkertank on...
- SHIPBUILDING NEWS:** Tired of Talking Green: Burning LNG... Brazil Subsidies Uncertain Shipyards... Philippines-Japan Maritime Training... Caspian, JRMU, D&J and ERM Develop... Bookalis Acquires Large Dutch... A-Goose Damsen Tugs for Wilson Sons... Philippe Donche-Gay to Head Bureau... Vötsch Announces 790 Lay-Offs in...
- TRAINING NEWS:** Philippines-Japan Maritime Training... MTAGS Invests \$1 Million on Logistics... Crowley's Tugboat Performs Heroic... Patrol Vessel Royal Netherlands Navy... EVENT! MTAGS Hosts Launch & Recovery... Dutch Railways Use Renewable Biomethane... U.S. Department of Transportation... Transas Marine Upgrades Training...
- GOVERNMENT NEWS:** Argentinian Ports Hit by Further... Brazil: Subsidies Uncertain Shipyards... U.S. Coast Guard Part of Italian-led... MUA: "One Ship \$7kn. That's the ITF..." USCG Rescues 5 From Grounded Tug... Suspect Missile Cargo Seized From... IMO Council Endorses Evolutionary... ITF Calls for Federal Government...
- BUSINESS NEWS:** Brazil Subsidies Uncertain Shipyards... MTAGS Invests \$1 Million on Logistics... Bookalis Acquires Large Dutch... Philippe Donche-Gay to Head Bureau... Vötsch Announces 790 Lay-Offs in... Kvaerner Overseas Parts Section... DP Prices Rise as Market Trades... Peninsular Pays Off for Shipbroker in...

WEBSITE ADVERTISING

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AD OPTIONS

Skyscraper
300 x 750

The screenshot shows the website's header with navigation links: HOME, SHIPPING, PIRACY, ENVIRONMENTAL, TOWING/SALVAGE, OFFSHORE, SHIPBUILDING, TRAINING, GOVT, BUSINESS. Below the header is a main article titled "Suspect Missile Cargo Seized From Chinese Ship Heading for Syria" by MARGO. The article includes a video player with a play button and a red flag, and a "TOP NEWS NEWS" sidebar with various news items. At the bottom, there is a Disqus comment section with "0 comments" and a "Leave a message..." input field.

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