

TWO THOUSAND THIRTEEN

MEDIA KIT

CROSS-MEDIA ADVERTISING CAMPAIGNS

The MARITIME
EXECUTIVE

INTELLECTUAL CAPITAL FOR EXECUTIVES

www.maritime-executive.com

The Global Maritime Business Journal

MEDIA KIT

WHAT DOES CROSS-MEDIA ADVERTISING ENTAIL?

Maximize your impact and your dollar with a prepackaged cross-media campaign that combines the Maritime Executive's multiple media platforms, commanding the attention your brand deserves. Campaign packages combine the best of *The Maritime Executive* print magazine, *The Maritime Executive* digital magazine, *The Maritime Executive* Special Feature issues, the MarEx Newsletter, the MarEx App and www.maritime-executive.com. Select one of our prepackaged campaigns and save time and money.



TOTAL REACH



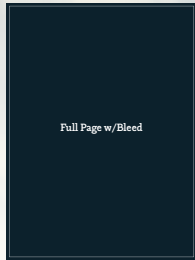
Print Magazine	26,679 Readers
Digital Magazine /MarEx App	3,628 Readers
MarEx Newsletter	65,630 Readers
www.maritime-executive.com	78,523 Unique visitors/month
Total Readership	174,460
Linkedin	31,970 Members
Twitter	7,448 Followers
Facebook	2,230 Likes
Total Social Media Audience	41,648

MEDIA KIT

MAXIMUM MARITIME EXECUTIVE TAKEOVER

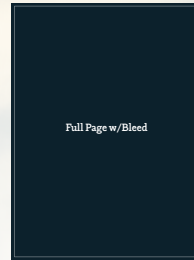
Print Editions

6 Full Page Ads, 1 in each issue for the entire year (\$29, 502 value)



Special Feature Digital Editions

4 Full Page Ads, 1 in each issue for the entire year (\$7,800 value)

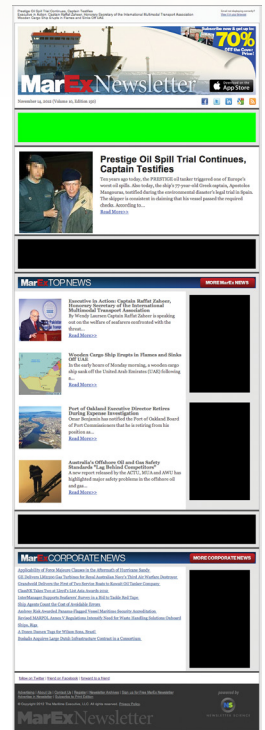
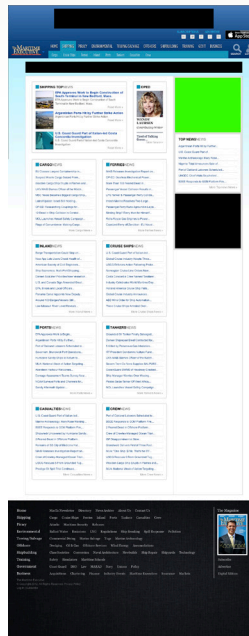
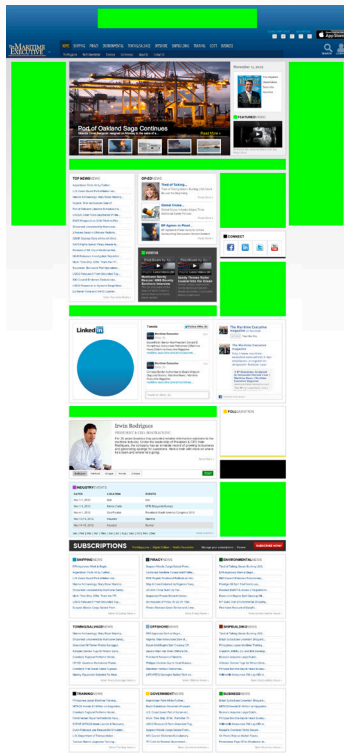


Digital (Online)

www.maritime-executive.com
Homepage Takeover for 12 days of your choice (\$18,000)

300x250 banner for 6 weeks on the Category Page of your choice (\$6,900)

MarEx Newsletter
728x90 Banner for 6 weeks of your choice (\$20,100)



Video

Video placed on your full page ad in the digital versions of the Magazine for all 10 Editions (\$15,000)



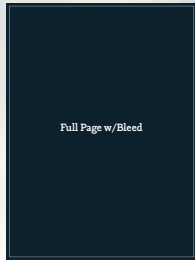
What you get:	Value
Maritime Executive Magazine	
6 - Full Page Ads or 1/2 Page Spreads	\$29,502
*covers available for an additional	\$515
www.maritime-executive.com	
Homepage Takeover (12 days of choice)	\$18,000
Category 300x250 ad (6 weeks of choice)	\$6,900
Digital Edition	
Video Ad (10 issues)	\$15,000
MarEx Newsletter	
728x90 Banner Ad (6 weeks)	\$20,100
Special Feature Digital Edition	
Full Page Ads (4 editions)	\$7,800
Total Value	\$97,302
Package Deal	\$70,000

MEDIA KIT

MARITIME EXECUTIVE TAKEOVER

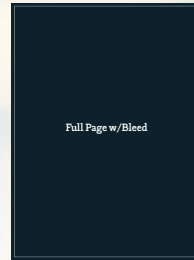
Print Editions

1 Full Page Ad to be run in the Print Edition of your choice (\$4,917 value)



Special Feature Digital Editions

1 Full Page Ad to be run in the Special Edition of your choice (\$1,950)

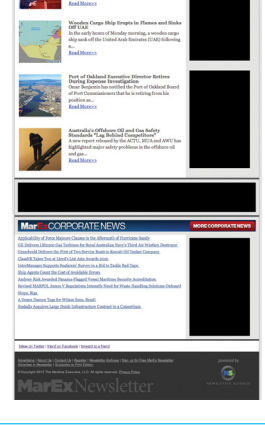
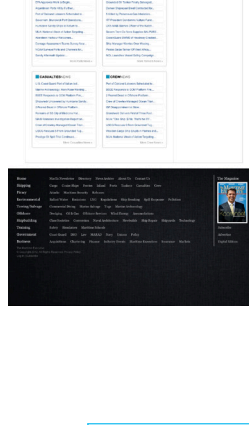
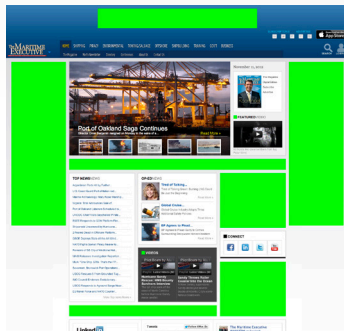


Digital (Online)

www.maritime-executive.com
Homepage Takeover for 3 days of your choice (\$4,500)

300x250 banner for one week on the Category Page of your choice (\$1,150)

MarEx Newsletter
728x90 Banner for one week of your choice (\$3,350)



Video

Video placed on your full page ad in the digital versions of the Magazine for both the Print and Special Feature Digital Editions (\$3,000)



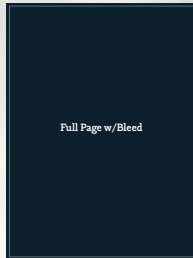
What you get:	Value
Maritime Executive Magazine	
1 - Full Page Ad or 1/2 Page Spread	\$4,917
*covers available for an additional	\$515
www.maritime-executive.com	
Homepage Takeover (3 days of choice)	\$4,500
Category 300x250 ad (1 week of choice)	\$1,150
Digital Edition	
Video Ad (2 issues)	\$3,000
MarEx Newsletter	
728x90 Banner Ad (1 week)	\$3,350
Special Feature Digital Edition	
Full Page Ad (1 edition)	\$1,950
Total Value	\$18,867
Package Deal	\$14,000

MEDIA KIT

CROSS-MEDIA 9500

Print Editions

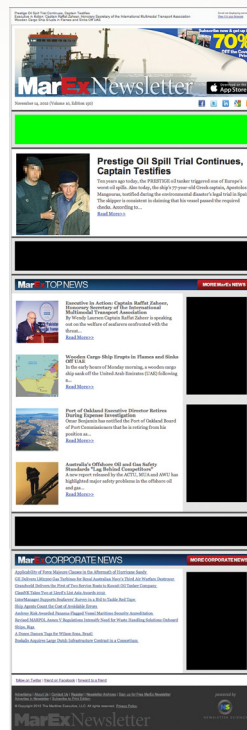
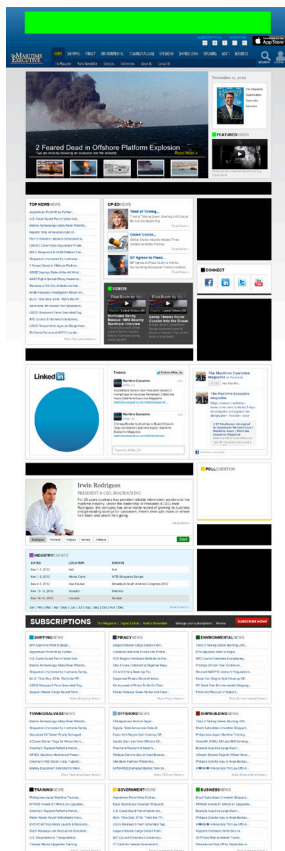
1 Full Page Ad to be run in the Print Edition of your choice (\$4,917 value)



Digital (Online)

www.maritime-executive.com
 Homepage ad on the Homepage for one week of your choice (\$2,700)

MarEx Newsletter
 728x90 Banner for one week of your choice (\$3,350)



Video

Video placed on your full page ad in the digital version of the Magazine (\$1,500)



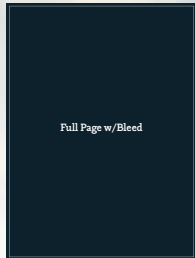
What you get:	Value
Maritime Executive Magazine	
1 - Full Page Ad or 1/2 Page Spread	\$4,917
*covers available for an additional	\$515
www.maritime-executive.com	
Homepage 990x90 (1 week of choice)	\$2,700
Digital Edition	
Video Ad (1 issues)	\$1,500
MarEx Newsletter	
728x90 Banner Ad (1 week)	\$3,350
Total Value	\$12,467
Package Deal	\$9,500

MEDIA KIT

CROSS-MEDIA 7500

Print Editions

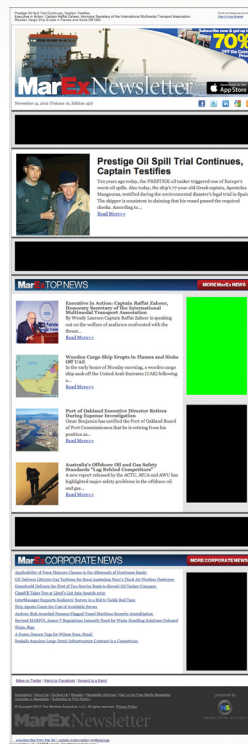
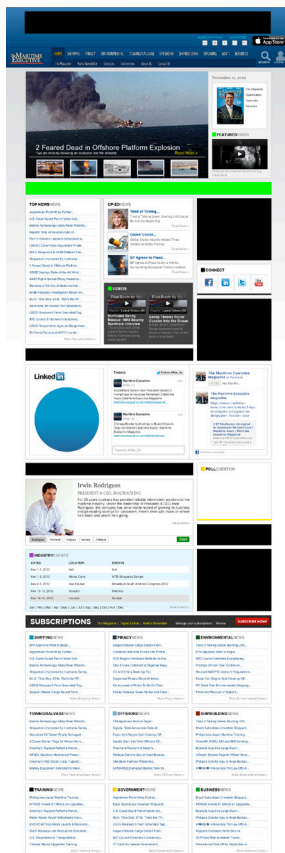
1 Full Page Ad to be run in the Print Edition of your choice (\$4,917 value)



Digital (Online)

www.maritime-executive.com
990x50 ad on the Homepage for one week of your choice (\$1,800)

MarEx Newsletter
185x300 Banner for one week of your choice (\$2,400)



Video

Video placed on your full page ad in the digital version of the Magazine (\$1,500)



What you get:	Value
Maritime Executive Magazine	
1 - Full Page Ad or 1/2 Page Spread	\$4,917
*covers available for an additional	\$515
www.maritime-executive.com	
Homepage 990x50 (1 week of choice)	\$1,800
Digital Edition	
Video Ad (1 issues)	\$1,500
MarEx Newsletter	
185x300 Banner Ad (1 week)	\$2,400
Total Value	\$10,617
Package Deal	\$7,500

The MARITIME EXECUTIVE

INTELLECTUAL CAPITAL FOR EXECUTIVES

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